

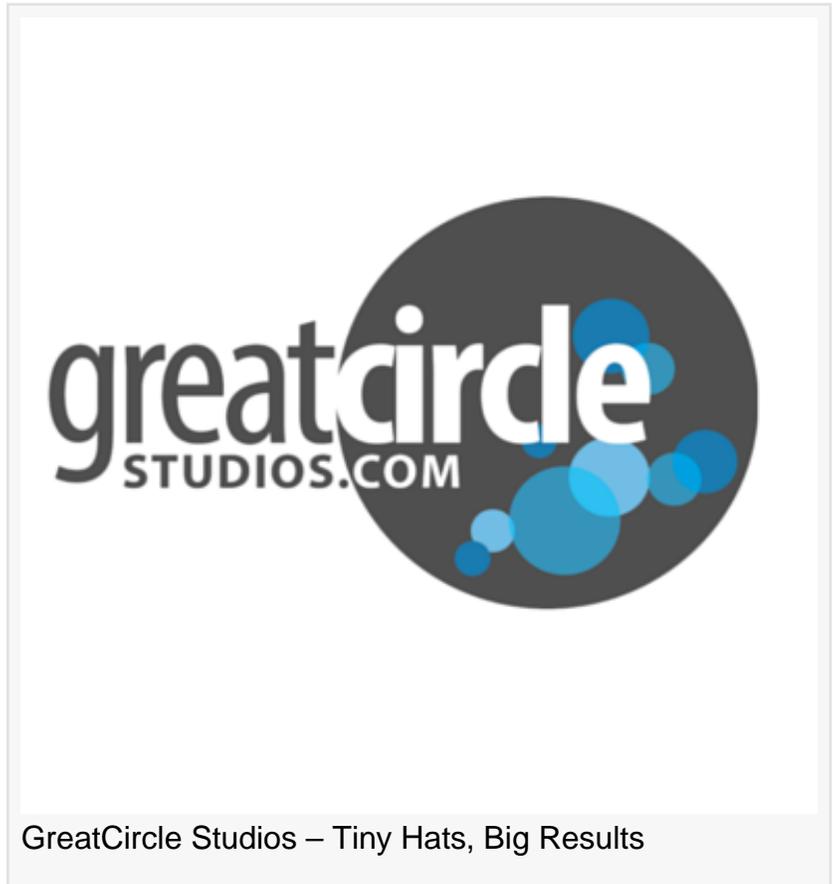
Panoptic Media Marketing Inc acquires GreatCircle Studios

North American expansion for leading digital marketing specialists

BROOKSVILLE, FL, USA, March 21, 2016 /EINPresswire.com/ -- Panoptic Media Marketing Inc today announced that it has formally acquired GreatCircle Studios, a regional leader in SEO, Web Design and Web Concierge Services. GreatCircle Studios counts some of North America's leading corporate brands amongst its existing web design and SEO Service customers.

This deal marks the latest step towards Panoptic Media's ambition to expand and develop its innovative range of B2B advertising service products across the North American market and beyond.

"For the past nine years, GreatCircle Studios has led the market for SEO and Web Design Services. The core company culture of GreatCircle Studios



is a remarkable thing. The reputation and client base of the company is also outstanding," said Daniel Dyer, President of Panoptic Media Marketing. "It's a very exciting time for the company as we integrate the custom digital marketing and web solutions offered by GreatCircle Studios into Panoptic Media line up."

As part of the acquisition, GreatCircle Studio's former President Jason Stanard will join the board of Panoptic in a non-executive director capacity. Stanard will be assisting with the transition of clients, helping the company maintain their Tiny Hat's, Big Results ethos, and providing additional leadership knowledge to help the Panoptic Media offer the GreatCircle Studio's Services across Europe.

"I'm excited to join the Board of Panoptic and offer my extensive knowledge of the Web Design and Digital Marketing sector to the company," said Jason Stanard, "the Panoptic Media vision combined with our existing GreatCircle Services is a perfect match for our customers."

Summing up the acquisition Dyer added "GCS is the final piece in our jigsaw to enable us to launch our Proximity marketing solutions with iBeacon and Eddystone beacon technology. The team at GreatCircle are an impressive and knowledgeable team and this acquisition will benefit GCS and the existing Panoptic Media customers with all their marketing needs."

As part of the acquisition agreement, Panoptic Media will retain the offices and staff from Clearwater, Florida and GCS will continue to trade as a direct division of Panoptic Media Marketing Inc.

Additional details regarding the acquisition of GreatCircle Studios by Panoptic Media Marketing can be found in the External FAQ document which is available to the press and existing customers on request.

To learn more about Panoptic Media Marketing solutions please visit www.panoptic-media.com.

Note to editors:

[About Panoptic Media Marketing Inc](#)

Panoptic Media Marketing is a strategic leader in digital innovative advertising & marketing solutions, working directly with global OEM's to create revenue streams from next generation technologies.

[About GreatCircle Studios](#)

Great Circle Studios, founded in 2007, is a full-service Web design, Search Engine Optimization (SEO), Web Marketing and managed hosting service provider. GreatCircle Studios develops solutions with an "audience-drive" approach to web development and marketing with direct one-on-one communication.

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This press release can be viewed online at: <http://www.einpresswire.com>

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