

## Artificial grass use in the drinks industry

One flooring and storage option that is gaining more traction in industry is the amazing growth story of artificial grass.

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Artificial grass is a £2 BILLION a year global industry that is finding its way from sports pitches to multiple industrial uses...including the drinks industry.

This booming product is now used in events, schools, nurseries, swimming pools, dog kennels, decoration, warehousing and even



ostrich farming (hint; they don't slip when running). It is increasingly used indoors as much as in gardens.

In soft drinks, brewing and distilling the <u>soft, easy maintenance synthetic grass carpet is resistant to</u> <u>wear and tear</u> and is easily cleaned with a wide-range of chemical products.

Drainage holes in the tough latex backing prevent fluid build-up, allowing artificial grass to serve as a suitable base for a wide range of wet and dry process areas, pedestrian traffic, display and hospitality uses.

A grippy surface reduces workforce dangers from slipping and dramatically cuts down on noise and breakage during product handling, storage, display and serving.

In the UK, Cumbria based Artificial Grass Limited manufactures its own synthetic grass products and offers a comprehensive list of trusted installers. For larger jobs, it will also design, install and maintain grass surfaces.

The tough polyethylene or polypropylene yarns used come in a full range of colours for task/purpose differentiation – not just green!

The different colour options also present a range of options for retailers looking for safe, novel, marketable display options for glass packaged wines, beers and spirits.

Artificial grass is sweeping a range of industries seeking to earn credits for Green initiatives. As a product utilising yarns made entirely from recycled products artificial grass is often more green than natural grass! It requires no watering or mowing, thus cutting down on energy use and exhaust pollutants.

Available in a range of grass thickness, the synthetic carpet is easy on worker's feet and provides a soft, insulated surface on which to walk. Easily laid, it is also available with sub-surface shockpads for an even safer surface in areas of risk from falling or slipping.

The English Rugby Football Union recently conducted tests showing artificial grass dramatically reduces the most serious injuries from falling.

Inquiries about use of artificial grass in all fields of the drinks industry should be directed to Artificial Grass Limited; Tel 01900 812796. Or check out our website <u>http://www.artificial-grass.com/</u> ends

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