

FrontGate Media's Scott A. Shuford to Lead Digital Media Track at Global Media Summit 2016

Global Media Summit Gathers Media Leaders in Dallas on April 28-30

ORANGE COUNTY, CA, USA, March 31, 2016 /EINPresswire.com/ -- The [Global Media Summit](#) 2016 (GMS) has selected Scott A. Shuford, of [FrontGate Media](#), to lead the Digital Media track, one of four tracks for media professionals at their annual conference taking place on April 28-30th in Dallas, TX.

GMS is a forum for media industry professionals to discuss global media trends and topics, where media intersects with the faith-based market, and spend time with others who share their Christian faith. The theme of this year's summit is Commissioned for Media.

"Participants can drill down in four different tracks of Digital Media, Film, Writing, and Broadcast or sample seminars across the board," said Suellen Roberts, President of Christian Women in Media Association, which is coordinating GMS.

Additional track leaders include: Rick Garside, PGA member & independent filmmaker, who coordinated the Film track; Bob Higley, CEO of Parables TV and Upliftv, who coordinated the Broadcast track; and four-time award-winning author Lisa Burkhardt-Worley who coordinated the Writer's track.

FrontGate Media's Chief Engagement Officer Scott A. Shuford is leading the Digital Media track. FrontGate is the largest Internet & event media network and marketing service



reaching the faith and family audience. The firm has been repeatedly recognized in the Internet Advertising Competition and the WebAwards. He has been featured in The Daily Beast, ADWEEK, and other industry publications, and as a speaker by the International Christian Visual Media Conference, Evangelical Christian Publishers Association, International Christian Retail Show, Christian Leadership Alliance, Christian Comic Arts Society, and other events.

Digital Media track seminars include:

- Public Relations: It's Who You Want In Your Corner
- Social Marketing: Harness the Hype - The Things That Work
- Advertising: Paid Placements Give You Control
- LIVE THROWDOWN: Media & Marketing Go The Mat - Real Talk about Real Projects In the Real World.

During the Live Throwdown, Shuford will be joined by PGA member & independent filmmaker Rick Garside and other special guests for a joint Digital and Film track live debate and planning session for actual film projects submitted in advance by GMS attendees.

[Registrants will save](#) \$50 by registering before April 1, 2016. The first 100 people to register by April 1 will receive a complimentary 60-page CMA MEDIA DIRECTORY, a great value for networking. Those who stay at the conference hotel, The DoubleTree Hotel by Hilton near the Galleria, will receive a full breakfast buffet every morning with their room reservation.

For more details and to register for the Global Media Summit visit www.gmssummit.com.

About Global Media Summit

The Global Media Summit 2016 (GMS) provides a platform for media professionals to be empowered to move forward in the secular and Christian media arenas. Christian Women in Media Association President Suellen Roberts, Christian Media Association Co-director Tim Shields, and Christians in Communications President David Adcock plan to provide a premiere experience for all attendees. Two and a half days are set aside for spiritual renewal, professional equipping and connecting with leaders in the industry.

GMS provides the opportunity for men and women to be inspired by talented musical artists and keynote speakers who are globally recognized for biblically based teaching. The outstanding seminar faculty will equip each attendee to go to the next level. The Global Media Summit 2016 will present on the main stage an international program, which will garner talent from around the world and present to the attendees a vision of what God is doing globally in media. The media seminars will provide equipping from successful leaders in the industry here in America. Through this summit life-long relationships will be formed to unify Christians who are empowered to be a positive influence in our culture through media domestically and internationally.

About FrontGate Media

FrontGate Media (<http://FrontGateMedia.com>) is an Award-Winning Marketing Service and Web & Events Group reaching the traditional as well as the faith and family values audience. The firm provides Market Strategy Development, Public Relations, Media Buying, and Social Media Marketing. FrontGate's own Web & Events Network also provides reach to more than 10 million people and over 5 million email subscribers. Founded in 2001, FrontGate has repeatedly been honored in the Internet Advertising Competition and the WebAwards. The company plays a key role in the success of for-profit and non-profit organizations seeking to brand their products and services. Recent clients and

projects includes work for Pope Francis, Azusa Now 2016, the Bible Belles children's brand, The Young Messiah, Kingdom Games, and more.

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