

# DuraFast Label Company of Canada Carrying Complete Line of Primera Color Label Printers

*Leading Toronto-based supplier of color label printers adds to inkjet-based label printers such as the Primera LX500, LX900, LX2000 and CX1200 laser label press*

TORONTO, ONTARIO, CANADA, April 4, 2016 /EINPresswire.com/ -- DuraFast Label Company ([www.DuraFastLabel.ca](http://www.DuraFastLabel.ca)), a Toronto, Canada-based company catering to its Canadian customers with quality color label printing solutions and more, now carries the complete line of [Primera Technology color label printers](#) to better serve its formidable Canadian client base, including both inkjet-based label printers such as the LX400, LX500, LX900, LX2000 and laser-based digital label presses such as the Primera CX1200. The Primera LX500 and LX500c models will begin to ship at the end of April, according to DuraFast Label Company representatives, immediately following Primera's official launch of these remarkable new printers.

The full lineup of [Primera label printers](#) – including the aforementioned new LX500 and 500c – now offered by DuraFast Label encompass the LX400, LX900 and LX2000 inkjet models and the laser-based CX1000 and CX1200. The LX500, among the newest inventions from Primera Technology, is a [color label printer](#) that offers short-run label printing, 4800 dpi full color printing and the ability to print up to four inches wide. The LX900 retains the 500's features and adds the ability to print 0.8-inches-per-second as well as up to 8-inches wide, and includes individual CMYK ink cartridges.



Primera LX400 color label printer



Primera LX900 color label printer

The new Primera LX2000 color label printer features full-color label printing, pigment ink, the ability to print between 0.75-inches and 8-inches wide, wireless connectivity and a 0.8-inch-per-second printing rate. The Primera CX1000 laser boasts full-color digital label printing and uses pre-die-cut label stock, while offering 2400 dpi print resolution, the ability to print up to 8-inches wide, 16.25 feet per minute print speed and extra-high-yield CMYK toner. The Primera CX1200 laser color label press offers all of the same features as the CX1000.



Primera LX2000 color label printer

In an enticing offer to valued customers, DuraFast Label Company invites buyers to order their Primera color label printer to receive \$100 in free media in the form of blank labels. Adds Basat Khalifa, president of DuraFast Label, "Now, the dream of printing beautiful, full-color labels with powerful Primera Technology label printers is a reality thanks to DuraFast; all customers have to do is call one of our seasoned label experts today."

DuraFast Label Company remains the largest Canadian distributor of Primera color label printers, offering everything customers need to print color labels including replacement Primera ink cartridges and Primera labels – in addition to customizing labels for all Primera printers to meet individual product requirements. Further, DuraFast Label Company ships the Primera printers to customers across Canada from its distribution center in Toronto, utilizing both UPS and Canada Post for quick and efficient delivery.

DuraFast Label Company is located at 53 Queen's Plate Drive Unit 2, Toronto, Ontario, and can be reached by calling +1 (866) 299-0066. For more information visit [www.DuraFastLabel.ca](http://www.DuraFastLabel.ca).

Checkout the complete line of Primera color label printers sold in Canada:

<https://www.durafastlabel.ca/color-label-printers/>

Checkout all the Primera Ink & Toner Cartridges Sold in Canada:

<https://www.durafastlabel.ca/primera-inks/>

Checkout all the Primera Labels Sold in Canada: <https://www.durafastlabel.ca/primera-labels/>

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