

# C-SPAN Communicators with MCTV President Robert Gessner

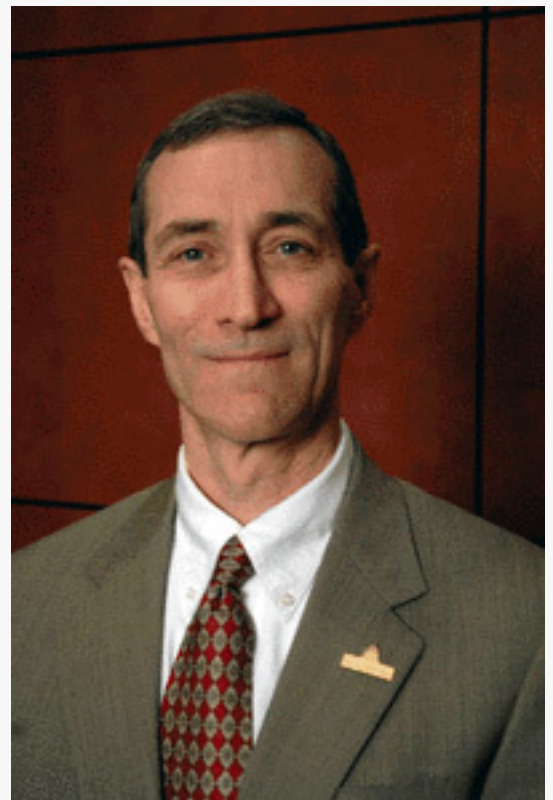
*Robert Gessner, SubscriberWise board member and president of MCTV will discuss critical issues facing cable companies on C-SPAN's series 'The Communicators'*

WASHINGTON , D.C., U.S.A., April 1, 2016

/EINPresswire.com/ -- [SubscriberWise](#)®, the nation's largest issuing consumer reporting agency for the communications industry and the leading provider of business rules and scoring technology in telecommunications, proudly announced today that Robert Gessner, President of [MCTV](#), American Cable Association Chairman, and board member for SubscriberWise, will participate in a discussion with C-SPAN's 'The Communicators' on Saturday, April 2, 2016, at 6:30pm ET. Gessner will focus on a range of issues facing the cable industry today.

"C-SPAN's 'The Communicators' is a program that seeks engaged thought leaders who play a crucial role in shaping the digital future," said [David Howe](#), president of SubscriberWise and credit manager for MCTV. "Bob has decades of experience in the cable industry and he's always been eager to share his knowledge and experiences. Bob's insight will certainly enhance this discussion as the industry faces unprecedented changes. I encourage the nation to tune in on Saturday evening."

"It is a pleasure to join ACA President Matt Polka and C-SPAN host Peter Slen for 'The Communicators.' Small- and mid-sized companies rarely have an opportunity to appear on a national medium, so it was an honor to represent the hundreds of companies that work diligently, effectively and quietly in our communities. Many significant policy issues affect our industry both in the present and in the future, often impacting independent providers far differently than larger companies. C-SPAN delivers a valuable service by providing this forum. I hope it can provide balance and substance for consumers," said Robert Gessner.



Robert Gessner, MCTV President

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*David Howe, SubscriberWise  
CEO*

About SubscriberWise

SubscriberWise® launched as the first issuing consumer reporting agency exclusively for the cable industry in 2006.

The company filed extensive documentation and end-user agreements to access TransUnion's consumer database. TransUnion approved the request as part of a pilot project in 2007. In 2009,

SubscriberWise and TransUnion announced a joint marketing agreement for the benefit of America's independent cable operators (<http://www.subscriberwise.com/TransUnionJointMarketing.pdf>). Today SubscriberWise is a risk management preferred-solutions provider for the National Cable Television Cooperative. The NCTC ([www.nctconline.org](http://www.nctconline.org)) helps nearly 1000 members nationwide.

SubscriberWise was founded by David Howe who is a consultant and credit manager for MCTV ([www.mctvohio.com](http://www.mctvohio.com)), where he has remained employed for two decades.

SubscriberWise contributions to the telecom industry are quantified in the billions of dollars annually.

SubscriberWise is a U.S.A. federally registered trademark.

#### About MCTV

MCTV ([www.mctvohio.com](http://www.mctvohio.com)) goes the extra mile for its customers, adding high-touch service to high-tech telecommunications. Since 1965, MCTV's 160 local employees have been serving their neighbors with a full complement of advanced broadband products for home and business including High-Speed Internet, Digital TV, Phone, television advertising, dedicated fiber optic connections and security systems. More than 47,000 homes and businesses in Stark, Wayne, Summit, Holmes and Tuscarawas Counties rely on MCTV for their telecommunications needs.

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