

Clothing & Fashion Trade Event Announced May 12th & 13th Herning & Copenhagen, Denmark

Several leading textile, apparel and accessory manufacturers from Mauritius will visit Denmark for 2 days only, to meet with Danish companies

PORT LOUIS, MAURITIUS, April 5, 2016 /EINPresswire.com/ -- A delegation of leading Mauritian manufacturers will visit Herning and Copenhagen in Denmark May 12th and 13th for a series of buyers' and sellers' meetings to be facilitated by trade agency, <u>Enterprise Mauritius</u> and <u>Copernicus</u> International Consulting Ltd.

"The trade mission will build on our existing strong relations with Scandinavian companies, and those in Denmark in particular. Bilateral trade between Mauritius and Scandinavia has increased 254% in respect of exports from Mauritius and more than doubled in value of imports to Mauritius from Scandinavia in the same period," said Enterprise Mauritius CEO, Arvind Radhakrishna .

He added that Mauritius was a competitive supplier into the knitwear, denim and fashion markets internationally. "This is a sector that the Mauritian delegation is particularly interested to explore in Denmark" Radhakrishna said.

The delegation includes companies across the textiles and clothing sectors. From jeans to T-shirts, menswear, ladies wear and children's wear, quality mass produced knitwear to fine knits including Cashmere and Merino, the participants



Enterprise Mauritius (EM) is the apex Trade Promotion Organisation of the Republic of Mauritius



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Mauritius Event Catwalk

manufacture ethically for global brands (Laura Ashley, Hugo Boss, Top Shop, Saks 5th Avenue, Primark, Matalan, Harrods and more), offering production runs of as few as 120 pieces to as many as 20,000, from modern, ethical factories certified to Global Standards.

Radhakrishna continued "This is a great opportunity for Danish companies and industry stakeholders to sit down with It is well known that Mauritius offers

- Quality, Flexibility and Reliability
- Competitive Prices and Short Lead Times
- Compliance to International Norms and Standards
- Capability to adapt to new designs
- State-of-the-Art Technology"

The main exports from Mauritius to Denmark include t-shirts, knitwear, shirts and accessories, jewellery leather products and canned tuna.

In support of the event there is a <u>dedicated website</u> which provides more details and the ability to request meetings with the companies from Mauritius. There are in fact 9 companies participating in the events, offering a rare chance to meet one-to-one and establish contact with multiple businesses in a relatively short space of time. Enterprise Mauritius is organizing the event, following which a number of buyers may be invited to see the production facilities in Mauritius, all courtesy of Enterprise Mauritius.

It is highly recommended that stakeholders or interested parties within the clothing, apparel and fashion industry take this one-off opportunity to meet with the delegation and see for themselves exactly what Mauritius has to offer.

About Enterprise Mauritius:

Enterprise Mauritius (EM) is the Apex Trade Promotion Organisation of the Republic of Mauritius. EM is a collaborative partnership between industry and Government to help, within an integrated framework, businesses in Mauritius expand into regional and international markets, and at the same time develop their internal capability to meet the challenges of international competition.

Every year, Enterprise Mauritius coordinates the participation of businesses in various local and international events such as Trade Fairs, Buyers Sellers Meetings, B2Bs (Business to Business), Contact Promotion Programmes, and conferences.

About Copernicus International Consulting Ltd

With a network reaching 72 countries, Copernicus creates B2B export opportunities for businesses on a near global scale. Companies wishing to increase their export market penetration in a cost effective, professional manner are invited to contact the Copernicus head office based in the UK directly.

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