

WRITING? LOVE IT OR HATE IT?

NEW BUDGET-FRIENDLY ONLINE LEARNING IS THE NEXT BEST THING TO A PROFESSIONAL WRITING CONSULT

EUGENE, OREGON, USA, April 5, 2016 /EINPresswire.com/ -- EUGENE, OREGON APRIL, 2016 – [Professional freelance writer](#), author and speaker, [Judy Dippel](#), of Eugene, Oregon knows people need easy access to help with [how to write](#)—in a world that is content driven on the Internet, and video scripted more than ever before. To respond to this need, she and her partner on this project, Ryan Franklin, photographer, are announcing the launch of their membership website, Writing Spree A to Z. This innovative website is a practical

way to teach people "how to write" things they want to write, creatively—or have to write for their business, beginning with A—"How to Write Enticing Articles." This hub of learning is time-saving for people—at their fingertips, done at their own pace and in their own space! Enjoyment and topics are enhanced through Ryan Franklin's beautiful nature photography.

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You may love to write, hate to write, or have to write, but Judy Dippel helps you write smart! Learn how to write content that accurately reflects your message, services or products ... with impact!"

Judy Dippel

Topics range from A to Z—terrific for entrepreneurs who don't have the budget to consult with a professional writer, or the creative writer who has a passionate message they want to get out to the public, online or offline, but need a little know-how. Subjects revolve around building business presence, social media, discovering terrific topics, editing and revising, ghostwriting, proposals, how to manage a writing life ... and still have a life—to name only a few of the interesting and informative topics that give easy access to writers who need it, and instruction and proven professional standards to people who must write certain types of copy or content to promote themselves and their business.

Judy says, "As a freelance writer who works with all types of

commercial clients, I feel well-written content has never been more important than it is now in our society—people and businesses are represented by words, online and offline, rather than interacting face-to-face. The words need to accurately and effectively reflect them—the goal being—writing words that sound natural, like talking to them in person. It sounds easy enough, but I've discovered few clients know how to do this effectively—they don't have time, they don't love to write, and professional writing is not part of their set of skills."

"Creating Writing Spree A to Z, with one lesson for 26-weeks, in magazine turn-page format and PDF downloadable format, enables me to help more people at a fraction of the cost. It seems that most



Learn how your writing can attract attention like Ryan Franklin's photo of Steins Pillar!

people don't know how to get professional writing help, or understand the objectivity and depth of what a writer can do for them, whether their need is for a personal writing goal, or their business promotional content purposes. And entrepreneurs seldom have a delegated budget to hire a freelance writer, but they often need one, so I am very excited to walk people through how to achieve a more professional and polished piece, whatever their need.

"The 26 lessons are the foundation of our vision of what we offer, with much more to come as we grow in members. Right now, additionally, my hope is that the forum on our membership site becomes a trusted resource for all things about writing! We are personally responding to questions from creative and business writing projects."

Judy wants people to know that with a little help from this online training, it can get written. As each of the 26 topics unfold, people say they begin to feel organized to meet their writing challenges. They are inspired by topics that are relevant for today. The variety offered in this 26-week writing series helps people reach for and meet their goals. They gain greater confidence, propel skills to higher levels, and move closer towards becoming the writer they need to be, or dream to be, or simply have to be to move forward with career goals and job responsibilities. Check it out. Take a deep breath, you may feel the relief!

\$78—one-time membership fee (no annual fee).

Membership website: www.WritingSpree-A-to-Z.com. To learn more about Judy Dippel's freelance writing services, or to contact Judy, visit www.jldwrites.com, www.writingspree-a-to-z.com or email her at: judy@JLDwrites.com.

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