

# Colorfest Crafts Break Through 1000 Sales of Their New Set of Gel Pens on Amazon

*First quarter sales far beyond those forecast*

SEDONA, AZ, USA, April 7, 2016 /EINPresswire.com/ -- Colorfest Crafts have recently announced that sales of their new [sets of 48 colored gel pens](#), launched to the online marketplace just prior to Christmas 2015, have surpassed 1000 sales in just over three months.

"We expected these to be a best seller due to the continuing explosion in the popularity of adult coloring books" said Alice Raven, owner of Colorfest "but we have been amazed and the level of sales we have reached in such a short time."

This is what happy customers have written about the [Colorfest gel pens](#) on Amazon.

"I could not be happier with these pens ... I wanted something more vibrant and bold and boy do these deliver. Super fun and easy to use and work wonderfully ... If I could give more stars I would that's how great these work and are!!!" Jules

"I bought these as a Christmas present for my mother in law ... She does the Adult coloring books for relaxation and really enjoyed these pens" Tera

"I loved them so much I bought a set for my best friend" A Johnson

"I have tried MANY sets of pens but never satisfied. These pens, however, glided on paper like paint! ... everything I color looks awesome" Amazon Customer



Colorfest will be launching several new coloring products later this year. When asked for details spokesperson Alice Raven said "All I can say is that there is nothing similar on the market at the moment. We are very excited."

#### About The Company

Colorfest Crafts is an emerging new brand in the craft market and currently their products are only available through Amazon.

For more information on their gel pen set, visit the company's Amazon page here

<http://www.amazon.com/dp/B0160IM65W>

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This press release can be viewed online at: <http://www.einpresswire.com>

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