How to Talk to Your Developers (for the Best Results)

"Your organization's ability to deliver in the digital age will determine your success." -- Brian Russel Davis, CTO of Nurdy Muny, Inc.

SACRAMENTO, CA, UNITED STATES, April 6, 2016 /EINPresswire.com/ -- Brian Russel Davis (CTO, Nurdy Muny, Inc.) is confirmed to speak at the Healthcare IT Marketing and PR Conference from April 6-8th in Atlanta, GA. Brian's Speaker Profile: http://bit.ly/1R4GNbU

Session on Friday, April 8, 2016 at 1:15pm: "How to Talk to Your Developers (for the Best Results)" Brian says, "Getting the best out of your developers is more than just important, it is mission critical. Your organization's ability to deliver in the digital age will determine your success. Therefore it stands to reason that your most important internal relationship is with the people that create

your digital goods. Whether your are creating your own platform in-house or relying on outsourcing, knowing the quality of what is "under the hood" is very important. Get inside the mind of a developer so you can truly understand how to communicate effectively with your development team and create award winning digital media."

About HITMC 2016
The Health IT Marketing and PR Conference (HITMC) is organized by HealthcareScene.com and InfluentialNetworks.com. Healthcare Scene is a network of influential Healthcare IT blogs and health IT career resources that cover everything from EHR to mobile health. Influential Networks is a health IT content marketing and influencer platform. Our goal for the conference is to provide a unique event for health IT marketers and PR professionals to learn about the latest trends in marketing and PR from both inside and outside of healthcare. Learn more about the conference here:www.healthitmarketingconference.com/about

About Brian Russel Davis and Nurdy Muny, Inc.
Brian Russel Davis is a child of Trinidadian / Guyanese parents, born in Brooklyn, New York and raised in Sacramento, California. Brian attended Morehouse College in Atlanta, Georgia and earned a BA in Philosophy with a focus in Analytical Logic. Shortly after graduating from Morehouse he started a family and began working at IBM in Dallas. After cycling through many jobs in the tech

world, he founded his own business.

Nurdy Muny, Inc. has grown to a 5 million dollar business with a team of over 20 developers. With clients spanning four countries, Nurdy Muny has grown a reputation for creating mobile and web applications.

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