

Sika Products are Changing Skin

Sika China roll outs the new packaging design starting from its distribution products.

SUZHOU, JIANGSU, CHINA, April 8, 2016

/EINPresswire.com/ -- Following its corporate step, [Sika China](#) launches the new packaging design starting from its distribution products. The new design is consistent with [Sika](#)'s new corporate identity which was introduced in 2013. Several improvements have also been incorporated to better structure the information shown on the packaging, which will make it easier for the customers to identify Sika products.

You can buy the products with the new packaging design in the market from the end of March, 2016. Please understand that there will be a transition period when the old packaging design and new packaging design are both available in the market.

Should you have any inquiries about Sika distribution products, please call the hotline 4008-852-068 (9:00-17:30, Monday to Friday).



Sika Launches a new packaging design



New Package of SikaTop Seal

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The advertisement features two images of Sika A10 sealant cartridges. On the left is the old packaging, and on the right is the new, larger packaging. A large grey arrow points from the old to the new. Callouts in Chinese describe the improvements: the new Sika logo is larger and more prominent; the product name 'Sikasil A10' is more visible; the packaging includes a construction site image to show application; and the overall design is more modern and professional.

New Package of Sikasil

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