

Royal Holiday Vacation Club Named Finalist in Four ARDA Award Categories

Popular Multiresort Company Honored in International Industry Competition

MEXICO CITY, MEXICO, April 6, 2016 /EINPresswire.com/ -- [Royal Holiday Vacation Club](#), which has received numerous awards and recognitions from prestigious hospitality industry organization over the years, has added four more notable honors to its portfolio. The company was named as a finalist in four ARDA (American Resort Development Association) Award Categories in its annual ARDA Award Competition Program. The finalists are selected from hundreds of entries.



Marketing Project Team: Royal Holiday Team Puerto Vallarta

[Royal Holiday](#), which was founded in 1983 is a points based vacation club membership operator and resort developer offering its approximately 110,000 members from 52 countries access to more than 180 destinations around the world. Royal Holiday offers its members more than 180 Luxury Beach Resorts, Hotels around the world, equipped condos as well as more than 3,000 different cruises.

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Rosario Rodriguez Rojo

Rosario Rodriguez Rojo, CEO of Royal Holiday said “We are extremely proud of this honor. Our innovative team has worked diligently to position Royal Holiday Vacation Club as one of the premier companies in Latin America. The strides we have made in the last decade has produced exceptional results in our popularity as well this international recognition for our achievements this year.”

The company was named as a top contender in the following

categories:

- Sales Training Program: Royal Connect
- Sales Video: The Royal Holiday Concept
- Marketing Program: Herencia-Haciendas and Casonas
- Marketing Project Team: Royal Holiday Team Puerto Vallarta

Winners of the coveted “ARDY” Award will be announced at the industry association’s annual gathering, ARDA World 2016 at the Diplomat Hotel in Hollywood, Florida on May 4.

For more information regarding Royal Holiday visit www.royal-holiday.com.

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