

Royal Wood Floors Stresses Importance of Continued Maintenance with Buffing and Recoating Process

Leading Southeastern Wisconsin-based wood floor refinishing service provider offers preventative measures to save customers over 50-percent in expenses.

MILWAUKEE, WISCONSIN, UNITED STATES, April 11, 2016 /EINPresswire.com/ -- For more than 15 years, Keith Allman and his Royal Wood Floors of Southeastern Wisconsin has been overseeing and personally installing some of the area's most gorgeous and elaborately-designed hardwood artwork. In a nod to the company's renowned preventative maintenance services, Royal Wood Floors representatives have been stressing to customers the importance of continued maintenance, such as the buffing and recoating process, once floor wear begins to extend beyond the finish layer into the wood itself.

"When owners of hardwood floors implement preventative maintenance – such as a buff and coat – it can save them over 50-percent of the total cost of not doing anything, and then having to shell out for a full-on sand and finish," explains Allman. "Customers choosing Royal can rest assured knowing we offer the best hardwood floor buff and coat cost option. What we really try to stress to all our clients is this: When there's an existing floor that appears to be in good shape but has dulled or lost its luster through the years, the decision to implement wood floor refinishing, including buffing and recoating, is a logical one

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when wanting to bring back the original beauty and shine."

Also referred to as "screening" in the hardwood floor industry, the buffing and recoating procedure for hardwoods has proven to be a cost-effective method of fixing or revitalizing worn or dull floors. Instead of paying for a complete refinishing, say experts such as Allman, flooring can be brought back to life – similar in approach to the removal of splattered paint. Regular coat and screen applications can protect, postpone or dissolve the need for a complete refinishing at a later date.

The screening/buffing/recoating process, as explained by Royal Wood Floor representatives, involves abrading the old finish on the existing floor, rendering it compatible for applying a second layer of new finish. Akin to trim painting work in many key ways, a professional finisher brings in a buffing machine and attaches a special sanding screen to the bottom, getting to work on minor surface scratches and scarring that may have been caused by such "rough" activities as moving furniture. However, experts such as Allman warn of specific types of cleaners that may have been used on the floor in question previously.

Most flooring industry experts agree that tired, lifeless and worn floors get a new lease on life for a fraction of what it would take to refinish them via the recoating process. This seems particularly appealing to homeowners who are preparing their house for sale, as well as new buyers who see a chance to make improvements prior to moving in. Performed correctly, recoating a hardwood floor restores color, adds protection, shows environmental responsibility and saves old floors from a total re-sanding.

"The wood floor buff and coat services as offered by Royal Wood Floors makes restoring or refinishing hardwood floors remarkably hassle-free," adds Allman. "Our expert craftsmen specialize in meticulously restoring and refinishing hardwood floors to bring back the clean, classic look homeowners first fell in love with when shopping for flooring. No matter what the condition of the hardwoods, Royal's team of flooring professionals can restore their original warmth and luster.

"Furthermore, a screen and recoat will revitalize floors and provide extra protection, and while this service is best for floors already in generally good condition, those beginning to show signs of wear in high traffic areas can also benefit. Regular recoat service – approximately once every two years – will help



to preserve a floor's finish and prevent the need for complete refinishing...and we can never stress this enough to anyone living with beautiful hardwood floors."

When hardwood floors are ready for a makeover, Royal Wood Floors is ready for action, its wood floor



Royal Wood Floors offers the best hardwood floor buff and coat cost options Available Keith Allman buff and coat professionals adept at transforming scratched or worn hardwoods into beautiful, brand-new-looking floors. The company offers a dustless sanding approach that ensures a healthy, clean job site with virtually no airborne dust. Upon completion, the Royal team applies the one to two coats of commercial grade finish.

Royal Wood Floors is located at 4425A North 66th Street in

Milwaukee, and can be reached by calling (414) 378-2066. For more information visit www.RoyalWoodFloor.com or email info@RoyalWoodFloor.com.

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