

# Celebrate Earth Day, Every Day

WAYNE, NJ, US, April 11, 2016 /EINPresswire.com/ -- Haier America supports Earth Day through [ENERGY STAR](#) initiatives. Climate change is a real and urgent challenge that affects people and the environment worldwide. Human activities such as electricity production and transportation add significant amounts of carbon pollution to the atmosphere—and this happens every single day, with even the simplest of tasks. Just flicking on a switch or running of a car uses electricity and fossil fuels that ultimately have an effect on the atmosphere. This carbon pollution, along with other greenhouse gases, is the primary cause of most of the elevated



Moraine Lake at sunrise, Banff National Park, Canada

global temperature that's been observed over the past fifty years. Global warming has already led to rising sea levels, melting glaciers and shifting rainfall patterns. Unchecked, carbon pollution can lead to long-lasting changes in our climate that threaten human health, our society and our ecosystems, a scary prospect at best.

A household equipped with ENERGY STAR-certified products can reduce greenhouse gas emissions by more than 100,000 lbs and save about \$9,300 in utility bills over the products' lifetimes. Because much of the electricity we use comes from burning fossil fuels, using less of them, and less energy, means less carbon pollution emitted into the atmosphere—and it's something you can do without even thinking about it.

ENERGY STAR products are independently certified to save energy and help protect the environment. This Earth Day—Friday, April 22—reduce your carbon footprint with products that have earned the ENERGY STAR label. It will show your commitment to saving energy and that you care about the environment. It's really that simple. You can go a step further too by taking the ENERGY STAR Pledge at [https://www.energystar.gov/campaign/takeThePledge?cpd\\_id=22173](https://www.energystar.gov/campaign/takeThePledge?cpd_id=22173) and help us spread the word. We can all make a difference and help protect the planet.

## Keep Things Cool

Flip Your Fridge this Earth Day! Replacing an old refrigerator with a new ENERGY STAR-certified model and properly recycling the old one will save energy, save money and help protect the climate. The savings in energy costs over the next five years could be as much as \$260—and the tally could be even higher with a utility rebate. Visit [https://www.energystar.gov/index.cfm?c=refrig.pr\\_flip\\_your\\_fridge](https://www.energystar.gov/index.cfm?c=refrig.pr_flip_your_fridge) for information on offers near you.

My ENERGY STAR

Want to save energy and money and make a difference this Earth Day? Visit [energystar.gov/myenergystar](http://energystar.gov/myenergystar) to learn about all the energy saving actions you can take. From products to easy tips to bigger projects, My ENERGY STAR provides comprehensive guidance on more efficient ways to live, and helps you track your progress with “To Do” and “Completed” lists and stars you can earn, based on your energy savings.

Choosing ENERGY STAR products will not only save energy, they will save money and help protect the planet. Visit [energystar.gov/products](http://energystar.gov/products) to learn more about all you can do to be good to your world.

And to learn more about climate change and what you can do to reduce its impacts, go to [www.epa.gov/climatechange](http://www.epa.gov/climatechange).

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