

Real Estate Professional Pays It Forward

Wallingford Area Real Estate Professionals Pay It Forward with Heroes Home Advantage

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April 11, 2016 – Wallingford, CT – Heroes Home Advantage proudly announces that real estate agents Mikell Germond and Donna Zona of Harriman Real Estate in New Haven County, CT have renewed their commitment to giving back to their local Heroes for a second year. Attorneys Geoffrey Einhorn of the Law Offices Geoffrey T. Einhorn, LLC and John Mezzanotte of Mezzanotte Law Firm and loan officers Aileen Richards of United Bank and Eric Khan of Total Mortgage Services have also renewed their partnerships to give credits and discounts for a second year.

The real estate rebate program provides rebates, discounts and credits to local heroes who are purchasing or selling a home. This group of real estate professionals has demonstrated their commitment to helping those who protect and enrich the lives of New Haven County residents for the past year. Through the Heroes Home Advantage program, the Realtors with Harriman Real Estate will donate 25% of their entire company's commission in cash back or credit as allowable per the Realtor's state. Lenders and attorneys will also be providing discounts and credits to their hero clients through the program.

“When you come across a program like Heroes Home Advantage, the only thing to do is participate. I am surrounded by family and friends who are heroes and they continue to amaze me every day.” Said Mikell Germond, Harriman Real Estate. “Being able to give back to the people who teach, heal, rescue and protect us is my small way of saying thank you. My goal is to connect with my local heroes and help them obtain the “American Dream” of purchasing a home.”

“As a Real Estate agent I aim to give my past and future clients the best customer service I can provide. Being a part of the Heroes Home Advantage allows me to offer my family, friends and clients a program I am proud of and will honor their contribution in our society. I know firsthand what it is like to have a family member called to duty.” Said Donna Zona, Harriman Real Estate. “My brother has spent 20+ years in the Air Force and continues to serve our country. I have several family members and close friends who work in the field of healthcare providers, firefighters and police officers. The challenges they may face and the long hours away from their families can be daunting but they are the type of people who love what they do and do it for us. Heroes Home Advantage gives me the opportunity to give back!”

The Heroes Home Advantage real estate rebate program is available for all members of the military, law enforcement, firefighters, first responders, health care professionals, and teachers. Anyone in those lines of profession is eligible, whether they currently or previously served their country.

For more information about Heroes Home Advantage, visit HeroesHomeAdvantage.com or email info@HeroesHomeAdvantage.com.

About Heroes Home Advantage

Heroes Home Advantage was founded in 2011 by Michele Ladd in Rochester NY. Ladd's son Tommy, a United States Marine Corps combat veteran, completed two deployments to Iraq while her second son Tyler served in the United States Navy. Upon the two returning home safely, Michele decided to give back to local heroes and began reaching out to real estate professionals across the country to help her in her plight. Heroes Home Advantage is growing and is currently in 36 states with over 700 Realtors, lenders and vendor partners. To date, the organization has helped America's heroes save nearly \$4,000,000 in credits, rebates and discounts to say "thank you for your services to our country and communities."

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