



# Palmer Creative Group Retained by Discovery Int'l Geophysics

*PCG Adds Another Mining Service Company to Its Client Roster*

THUNDER BAY, ONTARIO, CANADA, April 13, 2016 /EINPresswire.com/ -- THUNDER BAY, Ont., April 13, 2016 — The [PALMER CREATIVE GROUP](#) is pleased to announce the addition of Discovery International Geophysics to its client list.

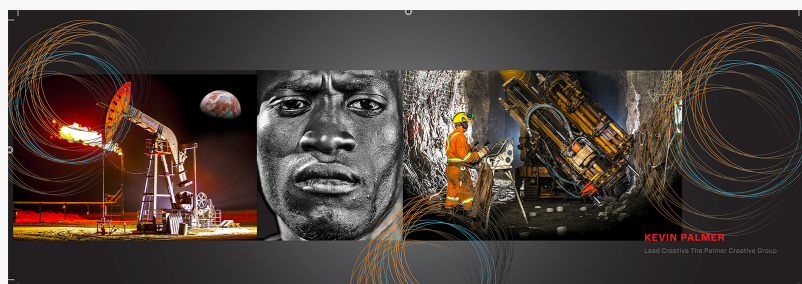
Discovery Int'l Geophysics, with offices in Vancouver, British Columbia, and Saskatoon, Saskatchewan, provides a range of geophysical services to the mineral exploration and mining industries.

Celebrating its 20th anniversary this year, it was established in 1996 through the alliance of two long-time industry professionals—Dennis Woods, Ph.D., P.Eng., and Brent Robertson.

The company specializes in industry-leading innovative technologies in instrumentation and survey design plus state-of-the-art applications to provide customers with optimal, and in many cases, exclusive geophysical results critical to the discovery of deep world-class mineral resources.

The Palmer Creative Group will provide a new marketing strategy and new marketing communications platform for Discovery Int'l Geophysics, including compelling articles focused on describing its cutting-edge technologies to potential

customers, vivid images in both still and video formats (including the use of the PCG drone technologies), effective use of innovative Web design, and the latest techniques for ensuring that the message of Discovery Int'l Geophysics is communicated to the right people in an honest, accurate, and easily understood manner. "The Addition of Discovery Geophysics to our client list is an opportunity to really promote one of the top geophysics providers to the markets" said Kevin Palmer, Lead Creative with the Palmer Creative Group.



**PCG - The Best Marketing Team for Investor Confidence Creation**



**PCG Awesome Investor Confidence Enhancement**



**PCG, Creating Investor Confidence in YOUR Projects**

The Palmer Creative Group team consists of Kevin Palmer, president and chief imaging specialist; [Gary T. Cole](#), writer and consultant; [Nathan J. Silverman](#), PR specialist and story placement expert; Lisa Armstrong, graphics and Web designer; and Gary Hu, Internet and technology guru. PCG is dedicated to providing outstanding marketing, imaging, Web design, and related services to the prospecting, mining, and engineering industries.

For More Information:

Kevin Palmer kpalmer@tbaytel.net 1-807-473-3648

Palmer Creative Group: Thunder Bay, Ontario; Toronto, Ontario; Chicago, Illinois

Gary Trevie Cole

Palmer Creative Group

847-644-5787

[email us here](#)

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2016 IPD Group, Inc. All Right Reserved.





