

Book on how the Battle of Bladder Cancer was won. Reviews by doctors, writers, social avctivists and caregvers :

A book authored jointly by a vanquisher of cancer and his wife, the primary care giver, released a few days ago has some very good, positive encouraging reviews

CHENNAI, TAMILNADU, INDIA, April 14, 2016 /EINPresswire.com/ -- It is barely a week since the book by the bladder cancer conqueror, nuclear scientist Nilakanta Siva, and his caregiver wife, retailer, Rajalakshmi Siva hit the stands. It is already the talk of the town in their small town in Tamilnadu, India .The feedback from several doctors across multiple specialties has been very encouraging and tempting many to see how this book is so very different from other books written either by survivors or by cancer specialists. For it is really different from the run of the mill books on cancer. Several authors, social activists, cancer survivors and children of cancer victims have all been impressed and desire that many take advantage of this opportunity.

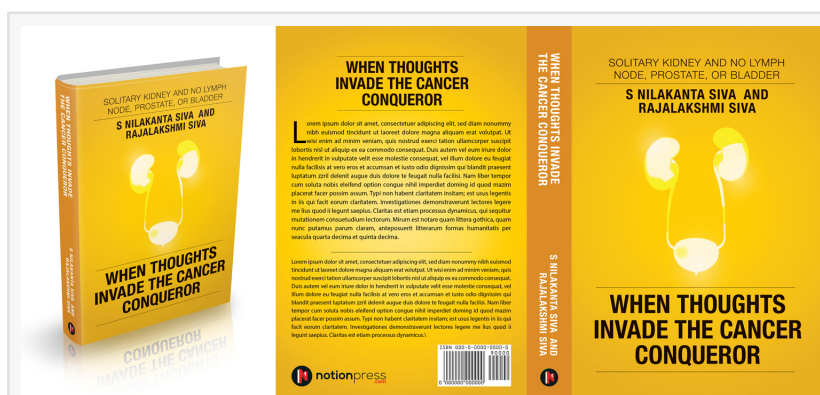
Extracts from some of the reviews are given below

Arun M Sivakrishna, Mangalore. Poet.

Author of "Songs Of A Solitary Tree"

Having had firsthand experience in the devastating effects, such a hurricane leaves in our lives; I always look up to people who had matched it ball by ball and pawn to pawn. It is a chronicle heralding the healthcare professionals, the technological advances in Oncology and above all, it gives hope to the millions that cancer is not a one-way ticket to hell, but a vindicating proof, that every journey does have a return ticket.

Mrs. Shobhana Krishnamoorthy, Nadanjali, Trivandrum, "When Thoughts Invade the Cancer Conqueror"; is an eye opener for the stranded ones to quit the habit, a story that throws light on the reality of the fight, an unending source of strength for those who



Front cover of the book



Mr Nilakanta Siva, the cancer conqueror and Mrs Rajalakshmi Siva caregiver

are fighting the battle against cancer.

Mr. S Krishna Kumar, Mumbai, Actor, Prolific writer, and social activist

If after reading the book, even a few persons diagnosed with the big “C”, can face life with a smile on the face and with a song in the heart, the authors can consider themselves truly blessed to have been of some use to them.

Mrs. Geetha Paniker, Chennai, author of

When I fell in Love with Life - musings of a cancer survivor

The experiences and anecdotes of Kuppuswamy reveal a daily battle and a take on life looking at the fear on its face and saying “I am not your victim.” Turning your back and running away is the easiest escape, but in “When thoughts Invade the Cancer Conqueror”, Kuppuswamy gives us an insight not only to his battle with the emperor of maladies but also of what to expect and how to conquer it. An encouraging and inspiring journey of his battle with the odds against cancer, surviving it and then challenging it with a smile. This book takes us on a guided tour through the dreaded disease, how it was overcome through sheer perseverance to become a conqueror. Wishing the authors success in this venture too

Dr. Philip Jason, Senior Asst Professor of Urology, Chennai

Insights into a patient’s pattern of thinking, his insecurities, grievances, hurt pride, bitter and sweet experiences, and doubts from a patient’s perspective, have been an enriching feedback for me,

Dr. A C Senthil Kumar, Consultant Surgical Oncologist, Chennai

There are moments of emotion ranging from despair, depression, joy, relief, hesitancy, guilt and shame. It indeed has been a rollercoaster. Kudos to Mr. Kuppuswamy and his wife, Pramila, in wading through rough waters. Let the story of this conqueror inspire a thousand more Kuppuswamys.

Dr. N Venkatesh, Consultant Nephrologist, Chennai

Cancer! A word that often evokes silence, a loss for words, a veritable death sentence in the public mind. Kuppuswamy’s tale truly is that of a conqueror, not of lands or kingdoms but of people and their common aspirations and above all what it means to be human. A must read for all those involved in the care and conquest of cancer. Dr. Amit Chaudhary, Senior Resident, • Cardio-Vascular & Thoracic Surgery, Lucknow. February 14, 2016

It’s a battle which only patient and his relatives fight once the concrete. Diagnosis of cancer is made. Kuppuswamy, the hero of “When Thoughts Invade the Cancer Conqueror” and Pramila, his wife are sources of inspiration to us doctors as also to many, many patients.

Dr. Maneesh Unnithan, Consultant Physician, Kozhencherry, Kerala

Usually, we hear this kind of stories from our side, i.e, the doctor’s point of view. It is a refreshing change that we are able to get a narrative so encouraging and emotionally overwhelming from a real cancer conqueror’s perspective.

Dr. A Arun Sundar, Asst Professor of Anesthesiology Villupuram

This book by Mr. Nilakanta Siva and Mrs. Rajalakshmi Siva is a true inspiration to mankind. Their work is based on their

personal experience combined with their enthusiasm and dedication to put forth a quality book with a lot of medical facts on a cancer conqueror’s story looked upon from the point of view of the patient and his caregiver. I’m sure this is a real treasure and a must for every patient suffering from malignancy and those entrusted with their care.

I will recommend "When Thoughts Invade the Cancer Conqueror" to all my cancer conquerors who can read English.

Dr. Sri Hari Singaram, Senior Asst Professor of Surgery Tiruchirapalli

The book, "When Thoughts Invade the Cancer Conqueror" written by patient and caregiver who turned authors chronicling the events of his disease and his thoughts while on treatment and thereafter, is an excellent reading for the doctors who treat the patient only as an object with repair in their garage. The dilemmas of the patient that need to be addressed before the treatment are best noted in this book. The survivor has made it a point that Cancer can be Conquered!.

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As part of the celebrations leading to the International Book Day on April 23, they have offered a 15% discount on the list price. This will most probably be right through all global distribution

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