

Canadian ties strengthen with Geist and Electron Metal partnership

Two leading manufacturers, American based Geist & Canada's Electron Metal, team up to provide an end-to-end, customized solution for Canadian data centers.

LINCOLN, NE, UNITED STATES, April 14, 2016 /EINPresswire.com/ -- Two leading North American manufacturers, American based Geist and Canada's Electron Metal, have teamed up to provide an end-to-end, customized solution for Canadian data centers. The partnership will debut at iTech Summit in Montreal on April 18, 2016.

John Durkin, Geist Vice President Sales and Marketing, contributed to the partnership buzz, "After meeting the complete Electron Metal team and



learning more about their business model and go-to-market strategy, it only made sense to partner. The synergies generated by combining our individual strengths make this new relationship one that promises significant growth."

As a premier US manufacturer of power distribution units (<u>PDUs</u>), Geist's culture has revolved around the customer experience for more than 60 years. The company is dedicated to working with their customers to identify the root of every data center challenge; delivering the best, in-depth solutions along with superior customer support.

Canadian-based, Electron Metal, is a precision manufacturer of high quality metal enclosures that has been serving the industries of telecommunications, IT, security and broadcast for over 35 years. "We are very proud to be strategically aligned with a reputable company like Geist. Our philosophy and culture are so similar that it only made sense to team up to offer a better solution to the market. We look forward to a long and prosperous relationship", said Al Carbone, Electron Metal President. Founded in 1977, they have remained a 100% Canadian company that prides itself in manufacturing excellence and a talented, dedicated team. Electron Metal sets aim to provide nothing less than outstanding customer service, as well.

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About Geist

Geist designs and manufactures intelligent hardware and software for the four cornerstones of

datacenter management: Power. Cool. Monitor. DCIM. Independently, each Geist product line offers industry-leading capabilities and technology. Together, these products combine to create a comprehensive system for maintaining a secure and efficient datacenter. With a host of scalable systems for single cabinets, entire enterprises and everything in between, each customer benefits from datacenter infrastructure management (DCIM) solutions custom-fit for their specific needs. Founded in 1948 and headquartered in Lincoln, Nebraska with offices in Asia Pacific and Europe, Geist offers truly global solutions that revolve around customer requirements.

For more information about Geist please visit our website. www.geistglobal.com.

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