

Geranium Street Introduces a New Product: Media Hedges

Media hedges are portable, artificial boxwood hedges equipped with a 32" flat screen monitor

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/EINPresswire.com/ -- Geranium Street USA has created a versatile new product called [media hedges](#). Media hedges are portable, artificial boxwood hedges equipped with a 32" flat screen monitor. The attractive 7' by 4' artificial hedges can be quickly set up at [trade shows](#) and other events and used to display promotional videos and serve as a booth backdrop.

Trade shows are becoming huge all over the country, and different kinds of vendors are scrambling to compete and get their products out. Companies are always trying to outdo each other when it comes to setting up their promotional booths. They often look for a gimmick or something that sets their products apart from their competitors. Companies displaying their products at bridal shows, travel shows, home improvement, and adult trade shows can all benefit from the new media hedges.

Media hedges are designed so that they can be set up quickly and are ready to

go. The video monitor can be loaded with a flash drive and play a video on a loop. The monitor can also be connected wirelessly to a laptop, or mobile device to display whatever videos the vendors want to display. Often, products are displayed with accompanying videos – anything from tires, to cars, or vacation properties. Bridal shows are big now and they have hotels, travel companies, and caterers all competing for a piece of the bridal pie.

Media Hedges in Use

- 7' tall by 4' wide on wooden base
- Easy set up and break down



Media Hedges at Bridal Show



Trade show booth made with artificial hedges

- Artificial boxwood hedge cover
- 32" flat screen monitor
- Perfect for trade shows and events
- Weigh less than 100 lbs

Geranium Street Floral also manufactures standard 8' by 4' artificial rental hedges, and the new media hedges compliment those completely. The media hedges can be set up between the standard artificial hedges to create a unique and striking display. This look will definitely create attention. The media hedges are designed for indoor and outdoor use.



Audio/visual capability

Geranium Street USA president, Robert Smith designed the new media hedges after seeing the needs of his customers. "People were buying and renting out standard 8' by 4' artificial hedges and using them to hang lighting, banners, and other promotional materials on at trade shows and events. I thought, why not take that one step further and create an [audio/visual](#) artificial hedge. One client has already tried it out, and absolutely loved it," said Smith.

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Bob Smith

Geranium Street USA manufactures their new media hedges at their San Marcos, California location. They anticipate a huge demand for these hedges as soon as people start seeing them around at trade shows and different events. They can also be used at weddings, corporate and community events. Call sales manager, Martin Portilla today at (760) 798-2316 today to rent or buy the new media hedges.

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