

New Provider Promises FREE Broadband and Energy to Customers

: A new provider of everyday products is taking a huge risk by offering customers the chance to enjoy ALL their services for FREE

LONDON, LONDON, UNITED KINGDOM, April 15, 2016 /EINPresswire.com/ -- Money Mate is a new provider of everyday products such as telecoms, mobile phone contracts, [home insurance](#), car insurance, [funeral plans](#) and [business energy](#). Although they have only just launched, their strategy has been in place for over six months as they took the bold move to offer these products for free to new customers.

Never before has a service provider offered these products and services for free and Money Mate are taking a huge risk.

What's the Catch?

The main problem that faces the marketing company involved in the publicising of Money Mate is the absence of a catch. Money Mate works on a very simple premise which works in just 3 simple steps.

1. You sign up to Money Mate and instantly receive one month's credit on any product you buy plus one bonus month when another signs up to the same product (whether you know them or not).
2. You share your Money Mate code with friends
3. When a friend purchases, you receive more credit until, when the service is due for renewal you're paying nothing for your Money Mate product or services

It's easy to see how those with even the smallest group of friends could benefit from signing up to Money Mate.

Even though the incentive is huge, this is not the sole reason the founder, Roopesh Patel began this new platform. His vision stretches much further and his ethos is ingrained into every product offered on <http://www.money-mate.co.uk>. As Roopesh explains,

"I knew we had to offer something big to entice people to join us and buy their products through Money Mate but our vision for customer satisfaction is actually long term, rather than short term. I wanted to be a service provider that rewarded loyal customers year after year, with incredible bonuses, instead of hiking prices once the customer was tied into a product. All of our products are of the highest quality and share the Money Mate ethos of putting the customer first and rewarding customer loyalty. We want you to be with Money Mate into our old age and we'll never stop thanking you for joining us."

Of course, this method throws up some questions, such as "How does Money Mate afford to give so much away?" Martina Mercer, the marketing director explains the concept simply.

"Money Mate will take a hit in the first year as it's impossible to give so much away and not to feel it on profits, but this hit is only akin to a few big TV advertisements and brash publicising. We'd much rather grow through word of mouth and to show rather than tell, as we mean every word of the promises we're making to our new customers and old. Alongside our own investments, we've also taken the commission that's usually reserved as a profit by comparison sites and the like, and are giving this back to the customer. This is something all service providers could do but greed tends to get in the way. "

Whether the premise of Money Mate is brave or stupid, one thing is for sure and that is that the customer will not find a better deal while Money Mate are giving so much credit away.

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Notes for Editors:

For press and interviews please contact Martina Mercer by return email or Roopesh Patel on info@money-mate.co.uk

High res images, bespoke quotes and original comment are available for articles.

If published please ensure Money Mate is linked with hyperlink www.money-mate.co.uk on a DoFollow link with anchor text Money Mate or on any of the products we provide.

Notes for Marketers:

We also have business incentives for marketers alongside a great platform for your clients please contact us to benefit.

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This press release can be viewed online at: <http://www.einpresswire.com>

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