



FanART Games releases Toucan's Amazon Escape and aims to save the Rainforest

FanART Games, together with Fundacao Amazonas Sustentavel, start an environmental campaign.

OULU, FINLAND, April 18, 2016 /EINPresswire.com/ -- [FanART Games](#), a game publishing company from Oulu, Finland, releases Toucan's Amazon Escape for iOS and Android. But instead of being just one more game in the market, Toucan's Amazon Escape is a game on a mission: help save the Amazonas rainforest.

When FanART Games was requested to publish Toucan's Amazon Escape, a fun match-3 game, themed after the Brazilian Amazonas forest and developed by Teppo Särkkä, from Expa, a Jyväskylä based Game Cooperative, it faced the challenge of turning its unique features into social assets. So the company decided to partner with Fundacao Amazonas Sustentavel and make a difference. Every time someone watches the videos, on which the game monetization is based, they do not only get more assets in the game, but also help provide funds for the several projects developed by FAS.

Some of the projects the players will be supporting include conservation and sustainability campaigns, education and social projects, financial support for people who depend on the forest, among others.

Through this initiative, FanART Games and FAS intend to provide games with social meaning and which can improve the world in which we live.

iOS release will be available in May 2016. Toucan's Amazon Escape can be played right now on [Google Play](#)
<https://play.google.com/store/apps/details?id=com.FanArtGames.ToucansAmazonEscape2>

Contact:

FanART Games: Patty Toledo

patricia@fanartgames.com

www.fanartgames.com

Fundacao Amazonas Sustentavel: <http://fas-amazonas.org/>

Expa: <http://www.expa.fi/>

Patricia Toledo

FanART Games

+358401744101

email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the

company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2016 IPD Group, Inc. All Right Reserved.