

MSG91 announces strategic alliance with Zencommerce, LeadSquared, ZipBooks and B2BBricks

INDORE, MADHYA PRADESH, INDIA, April 19, 2016 /EINPresswire.com/ -- MSG91, a global SMS solutions provider, recently announced a technology partnership and integration with leading business solutions providers. This partnership proffers customers a comprehensive business communication progression as they can now send real-time notifications through the integrated platform.



“For businesses to thrive, everything needs to be in sync, especially their client communication process. This partnership offers customers an integrated communication channel allowing them to work simply, while making it more efficient and effective,” said Pushendra Agrawal, CEO, MSG91.

Zencommerce

Zencommerce provides an enterprising platform that assists businesses in taking their retail store online. With the Zencommerce website builder software, creating and changing the store’s appearance as per user-requirement is effortless. The integration with MSG91 allows the ecom stores to directly send SMS to the customers notifying them about the order and other details.

LeadSquared

LeadSquared provides startups and SMEs leads and task management features. By simplifying the lead capture from varied online sources, they help businesses identify leads, engaging and nurturing until they convert. LeadSquared has developed an SMS add-on with which their customers can easily send SMS to the clients about follow-up and lead status.

ZipBooks

ZipBooks is a cloud based accounting and inventory management solution that enables SMEs to streamline their financial operations and increase productivity by getting access to all essential accounting, inventory, sales and purchase features. The integration of MSG91 API will add more productivity for ZipBooks customer base as all their financial details and updates can be sent in real-time from the same platform.

B2BBricks

B2BBricks provides world-class property management software for individual and enterprise level

realtors which helps them provide real estate services in an effective way. It supports the property booking from planning and acquisition, on-going operations and disposition. The MSG91 integration will assist in strengthening the customer relationship as information related to their property can be sent through the software itself.

For more information about MSG91 partner program
<https://msg91.com/partners>

The partnership program is open for other B2B companies as well. If you wish to be a part of it, write to MSG91 at partners@msg91.com.

About MSG91

MSG91 is a flagship product of Walkover Web Solutions Pvt. Ltd., which works as a communication bridge between organisations by providing them enterprise messaging solutions. Other than the web application, MSG91 provides several [tools and add-ons](#) to send bulk SMS.

Learn more at <https://msg91.com/>
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Pallavi Jaisinghani
Walkover Web Solutions Pvt. Ltd.
9424082654
email us here

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