

THE REAL CO TEAMS UP WITH WILDLIFE CONSERVATION SOCIETY FOR EARTH DAY

*FESTIVAL AT WCS's BRONX ZOO -
April 23rd and 24th, 2016*

NEW YORK, NEW YORK , UNITED STATES, April 19, 2016
/EINPresswire.com/ -- [The Real Co](http://www.thereal.co), the first certifiable 100% Single Origin product company to pioneer Single Origin food products in the United States, has teamed up with the [Wildlife Conservation Society](http://www.wildlifeconservation.org) (WCS) for an Earth Day celebration to honor the efforts that create an Earth where both people and wildlife can thrive. As part of the WCS's "Healthy Planet, Healthy People" theme, the weekend-long Earth Day event activities take place at WCS's Bronx Zoo, Saturday, April 23 and Sunday, 24th



from 11 a.m to 4 p.m. The Bronx Zoo is located at 2300 Southern Blvd, Bronx, NY.

On Earth Day Weekend, April 23-24, the WCS Bronx Zoo will offer activities, events, and educational opportunities for the general public relating to a celebration of the Planet in the NY area. Activities include:

Earth Fair on Astor Court -- Sustainable Companies Tabling Exhibition-11 a.m. to 4 p.m.
Organizations and companies that produce recycled, sustainable and energy efficient products will table and demonstrate their products/services. Exhibitors include: The Real Co (www.thereal.co) 100 % Single Origin food products at affordable prices with full transparency of where the food comes from and how it was grown. Current products include Himalayan Pink Rock Salt, Organic Raw Cane Sugar, and organically grown White Basmati Rice. The Real Co will give out free samples of the Sugar and Salt in stylish reusable bags. Other companies include Cloud Farms; Green Mustache; Emerald Brand; Dolphin Organics; Mama Chia; Grandy Oats; The Bronx Greenmarket Hot Sauce and the NY State of Health Exchange – Providing information on how to get health care coverage in NY State.

"Love Your Earth" Station on Astor Court - 11 a.m. to 3p.m.

Visitors will discover fun and interactive ways to better preserve our natural resources for current and future generations. Guests can use a special Carbon Footprint app to figure out their own carbon footprint, based on the daily actions they take.

Nature Walks at Northern Ponds – 11 a.m. and 2 p.m.

Visitors can explore this area frequented by birds and local wildlife and discover the wonders and

healing power of nature. Each session is approximately 30 minutes long.

“We are delighted to team up and support the efforts of the WCS for Earth Day and every day,” says Belal Elbanna, CEO of The Real Co. “We hope this is the start of a long, ongoing relationship.”

About the Real Co

The Real co has developed an exciting and transparent new food category and method of sourcing products globally and delivering it at a local level. The Real Co enters partnerships with farmers and growers around the world that don't have an established route to distribute their products and creates a way to share their commodity with the world. The company brings full transparency and sustainability to the U.S. food industry. The Real Co products are carefully inspected and sourced by company representatives, and go straight from farm to shelf, eliminating the need for any middlemen.

This unique 100% Single Origin method allows everyone in the world to enjoy what is usually impossible to experience: unique, tasty, freshly farmed/mined products at affordable prices.www.thereal.co The Real Co offers transparency to the consumer, and is developing the first Certification of 100% Single Origin Foods in the U.S. The Real Co pays fair wages and reinvests in both the land and the community that grows our products. The Real Co is available nationwide in numerous stores in every state; The Market in California, Natural Grocers ShopRite, Fairway Market, Westerly Natural Market, Kings, Balducci, and Healthy Goodness. You can also find it online at www.vitacost.com For more information and for a full list state by state is available at www.TheReal.co

The Wildlife Conservation Society's Bronx Zoo is open daily from 10:00 a.m. to 5:00 p.m. weekdays, 5:30 p.m. weekends from April to October; 10:00 a.m. to 4:30 p.m November to March. Adult admission is \$19.95, children (3-12 years old) \$12.95, children under 3 are free, seniors (65+) are \$17.95. Parking is \$15 for cars and \$18 for buses. The Bronx Zoo is conveniently located off the Bronx River Parkway at Exit 6; by train via the #2 or #5 or by bus via the #9, #12, #19, #22, MetroNorth, or BxM11 Express Bus service (from Manhattan that stops just outside the gate.) To plan your trip, visit bronxzoo.com or call 718-367-1010.

WCS (Wildlife Conservation Society)

MISSION: WCS saves wildlife and wild places worldwide through science, conservation action, education, and inspiring people to value nature. To achieve our mission, WCS, based at the Bronx Zoo, harnesses the power of its Global Conservation Program in nearly 60 nations and in all the world's oceans and its five wildlife parks in New York City, visited by 4 million people annually. WCS combines its expertise in the field, zoos, and aquarium to achieve its conservation mission. Visit: newsroom.wcs.org Follow: @WCSNewsroom. For more information: 347-840-1242.

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