

ITpreneurs Hosts Go-To-Market Webinars on DASA

Learn how you can grow your IT training and consulting business with DASA, the new DevOps and Agile competence skills framework

ROTTERDAM, NON-U.S.,
NETHERLANDS, April 20, 2016
/EINPresswire.com/ -- ITpreneurs, the leading provider of IT training content and services, will host 2 Go-To-Market webinars on May 11 on how to position the recently launched DASA portfolio to IT training and consulting organizations.

You can register here:

[10:00 AM CEST / 04:00 PM EDT → Save your seat](#)

[10:00 AM EDT / 04:00 PM CEST → Save your seat](#)



During these one-hour webinars, Rik Farenhorst, Lead Author at DASA and DevOps Consultant at Xebia, and Laurens Gunneweg Portfolio Acquisition Manager at ITpreneurs will explain how this new DevOps portfolio fits in the market and more importantly training and consulting business model. Training providers will gain all the insights on the DASA training and certifications portfolio so they can fully leverage DASA to make their portfolio edgy while helping their customers build winning DevOps teams.

Key discussion points will include:

- DASA training and certifications portfolio overview
- Understanding the DASA audience & positioning in the training market
- How DevOps complements training organizations' ITSM portfolio and other major frameworks (ie. Lean IT, Agile and ITIL®)
- DevOps & Agile market opportunities
- How to become a DASA training partner

Rik Farenhorst, Lead Author at DASA and DevOps Consultant at Xebia says "DevOps Fundamentals will be the first certification available of a full qualification scheme aiming to address the skills requirements from an Associate, Practitioner and Expert Level. It is being developed to provide learners with an extensive introduction to the core Agile DevOps principles covering all 12 key knowledge and skill competences that have been defined by DASA." He adds "This certification will be launched soon. ITpreneurs is an accredited DASA Courseware Partner and will offer training providers the entire portfolio of DASA from Foundation to Expert."

“By licensing the DASA training content from ITpreneurs, training providers enjoy fast to market advantage. They can begin offering the DevOps training to their learners, without needing to pay for the upfront content development costs. Trainers will find this highly interactive course fun to teach.” Says Laurens Gunneweg Portfolio Acquisition Manager at ITpreneurs.

Adding DASA in your portfolio is easy. Simply contact our Customer Solutions Team at partner@itpreneurs for any questions or to discuss how you can start licensing the DASA courseware.

About ITpreneurs

ITpreneurs is the leading provider of IT training content and services worldwide. Our partners are training and consulting organizations who make use of our library of courseware, certifications and services to develop the technical and management skills of millions of end learners. The library covers both technical and management competencies for certification and non-certification courses. Access to it, along with the training-related services such as trainer certification and accreditation, enables partners to grow their business and offer new courses without having to make investments in content development and maintenance.

About DASA

Established to provide a universal qualification program, DASA is a non-profit organization that provides an open, global community for DevOps and Agile skills development. It is a community-driven platform, open to participating member organizations that help define role-based competencies and curricula. Currently, more than 40 forerunner members support its mission; to build and maintain a universal qualification program for DevOps. More information can be found at <http://www.devopsagileskills.org/>.

Aur lie Dousset
ITpreneurs
0107110260
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.
  1995-2016 IPD Group, Inc. All Right Reserved.