

# A Colorful Solution for a Successful Gift Choice This Mother's Day

*The adult coloring craze sweeping the country offers some red hot Mother's Day gift ideas*

SEDONA, AZ, USA, April 20, 2016 /EINPresswire.com/ -- Traditionally gifts for someone to show their love on Mother's Day are a box of chocolates or a spectacular bouquet of flowers. These are modern times, however, and many mothers might not see a temptation away from their healthy eating routine as a great sign of affection. And then, even for those prepared to pay the seasonally high price for flowers, the pleasure of the gift is so fleeting.

The exploding popularity of adult coloring offers a perfect opportunity to find an inspiring coloring gift to impress a mother this year.

We asked Alice Raven of Colorfest Crafts for her advice on how to make a winning choice.

"I would recommend a great coloring book and some coloring tools," said Raven. "Here are my tips on what to look for:



## ADULT COLORING BOOKS

Today five out of the twenty best selling books on Amazon are adult coloring books. There is an endless choice online and retail book stores are starting to devote large areas solely to these books.

Think about what she likes. Is it cats or dogs, whimsy or realistic, geometric patterns or butterflies? Maybe she prefers Mandalas, Zentangles and Doodle Art. There are now specialist books for almost everything. Just look for good artwork and variety in the pictures.

Books where each design is given a separate page and there is no image on the back are best. This means that if there is any "bleed through" from the paint or ink it will not matter.

Spiral bound or perforated books mean that the finished works of art can be detached and framed if desired.

It is important to look at the amount of detail in the artwork. If the picture is too simple it will not only be boring to color but lots of white space can use up valuable ink and crayon. Something too detailed can cause eye-strain and it can be difficult to keep within the lines.

If buying the book online at Amazon then scroll through to the bottom of the product page and read the latest reviews from other customers.

## COLORING PENS AND PENCILS

Look for sets of 36 or 48 with a good variety of colors and preferably in a case. You can select from colored pencils, oil pastels, markers and watercolor pencils but the runaway best sellers for 2015 at Colorfest were our sets of colored gel pens. People love vibrant rainbow colors and special finishes such as glitter and neon.”

To find out more about Colorfest gel pens visit their Amazon page directly here  
<http://www.amazon.com/dp/B0160IM65W>

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