



Neo Group Launches GBS Board with the support of SIG

Neo Group, a leading risk monitoring & advisory firm, and SIG, a premier membership organization for sourcing, announce the successful launch of the GBS Board.

NEW YORK CITY, NEW YORK CITY, UNITED STATES, April 20, 2016 /EINPresswire.com/ -- NEW YORK CITY and AMELIA IS, FL – Apr. 20, 2016 – Neo Group, a leading global sourcing data, risk monitoring and advisory firm, and SIG, the premier membership organization for sourcing, procurement and outsourcing executives, today announce the successful launch of the GBS Board. This exclusive peer group of senior leaders of Global Business Services operations at leading global companies, includes Cisco, Met Life, Re:Sources, Time Warner and United Healthcare. The purpose of this group is to share best practices with peers and collaborate on creating the future of global delivery and redefining what's possible from global business services.

As companies increase their use of sourcing, captive centers, nearshoring and other global service delivery models, there's a growing need for an operating model to manage these complex relationships at an integrated, multifunctional level. Many organizations are turning to Global Business Services, the next evolution of shared services and sourcing, to achieve greater value from their global operations.

By bringing together Neo Group's deep expertise and world-class data, analytics and research in the global services space with SIG's large network of sourcing professionals, this GBS Board aims to create the right mix of content, tools and collaboration to foster greater innovation and thought leadership around this emerging field.

"Our work with clients since 1999 has shown that companies are hungry for more than best practices – they want to learn to better execute on increasing the speed of innovation while lowering the cost of running the business. Members of the GBS Board want to create and implement the practices that enable the next wave of their transformation. We're focused on maturing the entire market's understanding of what's possible in a global environment. Working with SIG allows Neo to bring not only our own resources but the broader expertise of the industry leading association to help members fulfill their objectives," says Atul Vashistha, CEO, Neo Group.

"SIG focuses on bringing leaders together to solve complex problems in sourcing. The GBS Board helps us continue our mission, giving experts a place to collaborate with other forward-thinking peers to create new solutions for global delivery. Many SIG members have mentioned their desire to take GBS to the next level and we're pleased to work with Neo to help them do this," adds Dawn Tiura, President and CEO, SIG.

The objective of the GBS Board is to provide members with access to original research and thought leadership; strengthen their professional networks; openly share and learn from each other's best practices and strategies; and actively collaborate on ways to get more value for their own company while also moving the industry to the next level of maturity. The GBS Board is now open for GBS leaders to apply for membership.

For more information, please download the GBS Board Brochure.

About SIG

SIG, <http://www.sig.org>, is a membership organization for sourcing, outsourcing and procurement executives from Fortune 500/Global 1000 organizations and the advisors who serve them. SIG is widely known as a forum for sharing “next” practices and thought leadership through live networking events, virtual forums and a comprehensive online SIG resource center (SRC). The organization is unique in that it blends practitioners, service providers and advisory firms in a non-commercial environment. SIG has recently launched SIG University, a one-of-a-kind certification and training program for professionals and executives seeking deep expertise in sourcing and governance for themselves or their teams. In addition, SIG recently added UK-based Outsource magazine as a SIG brand, which offers unrivaled digital content for the opinion-formers and decision-makers at the heart of the outsourcing space.

About Neo Group

Neo Group has been helping Global 5000 companies since 1999, with a singular focus on global services and sourcing. Our expert-led, data-driven and co-creation approach to advisory helps clients achieve lasting value from global talent and locations. We also have the industry’s leading real-time location and supplier data, analytics and monitoring platform, Supply WisdomSM, a patent-pending, cloud-based service. With 15+ years in the industry, we’ve built an extensive library of proprietary tools and methodologies that are dynamic and continue to improve with new projects, data and knowledge. Learn more at www.neogroup.com or contact us at info@neogroup.com.

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