

Auto/Mate Releases Free eBook: The Auto Dealer's 10-Step Guide to Using Mobile Tablets in Service, Sales and F&I

ALBANY, NY, UNITED STATES, April 25, 2016 /EINPresswire.com/ -- Auto/Mate Dealership Systems announced today that it is releasing a free eBook for download, titled The Auto Dealer's 10-Step Guide to Using Mobile Tablets in Service, Sales and F&I. The eBook is designed to guide auto dealers through the process of selecting, implementing and using mobile tablets in dealerships.

"Many dealers don't realize all the steps involved and various considerations that accompany the transition to mobile tablets," said Mike Esposito, President and CEO. "We are frequently asked about how mobile tablets work with our



DMS and which tablets are best. This guide is designed to answer every question that dealers have, including the ones they don't know yet, regarding the benefits and how-tos of using mobile tablets."

The eBook gives general guidelines and is dealership management system (DMS) agnostic, so it will be useful for every dealer regardless of which DMS they use.

The eBook gives a detailed step-by-step process of how to implement mobile tablets, from consideration to execution. Dealers will learn the advantages of using mobile tablets in sales, service and F&I; as well as which processes to use them for.

The Auto Dealer's 10-Step Guide to Using Mobile Tablets in Sales, Service and F&I Table of Contents includes:

- 1) Perform a Needs Analysis
- 2) Understand How Tablets Work With Your DMS
- 3) Choose a Mobile Tablet Platform
- 4) Upgrade Infrastructure
- 5) Adopt Mobile Tablets in the Service Department
- 6) Consider Design Updates to Your Service Lane
- 7) Adopt Mobile Tablets in Your Sales Department
- 8) Adopt Mobile Tablets in Your F&I Department
- 9) Training and Education
- 10) Maintain Your Mobile Tablets

The eBook is free to auto industry personnel, and can be downloaded at http://www.automate.com/resources/ebooks

About Auto/Mate

Auto/Mate Dealership Systems is a leading provider of dealership management system (DMS) software to retail automotive dealerships, typically saving dealers thousands of dollars per month from their current provider. Our Automotive Management Productivity Suite (AMPS) is a user-friendly, feature-rich DMS in use by more than 1,200 auto dealers nationwide. Auto/Mate has received DrivingSales Dealer Satisfaction Awards in 2012, 2013, 2014 and 2015.

Auto/Mate's employees have more than 940 years of combined experience working in franchised auto dealerships, the foundation of its "Designed By Car People For Car PeopleTM" slogan. Auto/Mate is committed to winning its customers' business each and every month with no long-term contracts and free software upgrades. For more information follow us on Twitter @AutoMateDMS and subscribe to our blog at www.automate.com/blog.

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