

Smith Publicity Rolls Out “Unplugged” Book Marketing YouTube Videos

Put on the spot, with no warning and only one take, Smith Publicity team members answer book marketing and book publicity questions.

CHERRY HILL, NJ, U.S., April 27, 2016 /EINPresswire.com/ -- In stark contrast to the often scripted, carefully created [book marketing](#) and book publicity videos, Smith Publicity has rolled out its “unplugged” [YouTube video series](#).

The videos feature Smith Publicity team members caught on the spot, asked a book promotion or company related question, and given one shot and one take. From book reviews, broadcast interview tips, book publicist essential skills and much more, the videos offer useful, informative insights, often with some funny on-the-spot results.



Smith Publicity Staff at 2016 Company Retreat

“These videos show who we are, and the real personality of Smith Publicity,” says CEO Dan Smith.

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Dan Smith

“Viewers get to see the ‘faces’ of Smith Publicity. Too many book marketing agencies don’t even show staff pictures on their websites. We’re quite different; we want authors to see the ‘real us’.”

Smith Publicity is the most prolific book publicity agency in the publishing industry with over 2,600 book and authors promoted, and media placements with all top outlets. For

more information, visit www.SmithPublicity.com

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