

foodpanda celebrates health together with KFit

Food delivery company says this is only the beginning of their healthy living drive

KUALA LUMPUR, MALAYSIA, April 28, 2016 /EINPresswire.com/ -- Kuala Lumpur, 28 April 2016 – [foodpanda](#) and KFit collaborated on their first healthy living event together yesterday to celebrate the importance of wellbeing and fitness.

The event saw foodpanda marketing team and the Panda mascot surprising about 40 KFit customers and their instructors in Bangsar with delicious chicken salad from Salad Atelier and refreshing juice from La Juiceria, both of which are premium healthy food brands in Malaysia and foodpanda vendors.

Ms Aspa Lekka, Managing Director of foodpanda Malaysia: “This event is a great opportunity to promote our “healthy restaurants” segment as we believe healthy eating and healthy living are trends that Malaysians have caught up on and are embracing as part of their lifestyles – something which was very evident to us in this event.

“We at foodpanda believe that to maintain balance in life and to be productive while having fun, health has to

be at an optimum level. We would like to bring this to the forefront, hence we collaborated with KFit, who are also doing wonders in the fitness and wellbeing industry.”

Ms Lekka said: “People always associate foodpanda with fast food – we’d like to switch that up a little and get them to think about foodpanda also when it comes to ‘healthy food’.”

This event is only the tip of the iceberg of foodpanda’s healthy-eating-healthy-living drive, where it plans to bring more health-conscious vendors like Salad Atelier and La Juiceria onboard and organise more health-related events to create awareness and pique interest amongst Malaysians.

This event is part of a major process change, as foodpanda aims to add more substance and value to



Fitology customers posing with Panda



Crazy Monkey Defense customers posing with Panda

its service. The company takes pride on its customer-centric focus with the recent launch of the in-house e-magazine, the new and improved restaurant filter which pushes highly-recommended restaurants by real-time customer reviews, and largely automated processes.



Organica Lifestyle customers posing with Panda

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