

# MILITARY FRIENDLY AGENT CEO ALLISON SLEDGE PROVIDES FIRST CLASS PRESS RELEASE SERVICES FOR MILITARY REAL ESTATE AGENTS

*One Of The Most Rewarding Experiences That A Real Estate Agent Can Ever Have Is To Assist Active-Duty Families And Veterans Buy Their Dream Home*

NEW YORK, NEW YORK, USA, April 29, 2016 /EINPresswire.com/ -- Allison Sledge, Founder and CEO of the Military Friendly Agent website, [www.militaryfriendlyagent.com](http://www.militaryfriendlyagent.com), says, "I think it's a true blessing for a Real Estate agent to live and work near a Military Base. Hundreds of thousands of troops move each year to new Duty Assignments and they need an experienced Realtor who not only understands the intricacies of the PCS move, but also the rewards and benefits of the VA loan. More importantly, many agents do not realize that they cannot be found when a Veteran or Active-Duty Military member is searching specifically for a Military Friendly agent when they get their orders to move to that community."



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Real Estate agents know the importance of keeping their name visible in the public, yet they rarely, if ever, consider the value of a Press Release. "Realtors are often inundated with all kinds of marketing opportunities," says Allison, "and with their busy schedules it's not something they think about. Furthermore, many don't have the time or skill to write a compelling story about themselves or the know-how to choose the right distribution service which gets them to the top of the search engines when a Military member or Veteran is explicitly searching for them in their City and State."

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Spending time with the Military certainly lends itself to some remarkable experiences, and I've been privileged to have had my share”

*Allison Sledge*

The Press Release services that the Military Friendly Agent Company provides is phenomenal. They work exclusively with

EIN Presswire, which has a distribution "foot-print" that includes millions of users of the EIN News Desk Media monitoring services. Allison says, "Further distribution is achieved via RSS, email, partner websites, and social media. Thanks to their NewsScan technology, our clients' message will be delivered to users whom we select based on our clients' topic's message and targeted audience choices."



Ms. Sledge continues, "What that means is that our Military Friendly Agents' 1,000 Word Press Release will be written and published online to all of the Military Bases, Real Estate News, Social Media, PR News Channels, Newspapers and International Banking sites – with the potential of reaching over 5 million readers. When their Press Release gets picked up and proliferated - it will generate a number of powerful back-links to their website. Furthermore, it will expand the possibilities of customers finding them, since they might land on their Press Release, rather than their website."

The Military community is a very niche group. Word-of-mouth travels very quickly among the ranks. For a Real Estate agent who wants to attract the Military community, it is imperative that they go the extra mile to do so. Moreover, it is critical that their potential client knows who they are, other than the brief synopsis on their website – which is most often NOT on the first page of Google – and is where any true Military Friendly Agent should be!!!

Allison says, "Our Press Releases are awesome! I personally interview my clients, write their life story, publish it and watch it soar to the top of the search engines within hours of publication. This is because of our Press Release distributor, EIN Presswire, who not only allows us to write a 1,000 Word article about our clients, but the release includes a photo and 2 other images (usually a business Logo and a designation/certification Logo) - PLUS we embed a video of your City and we embed your website!"

What this means is massive exposure and top rank in your local area as the Military Friendly Agent to call and hire when Military families and Veterans are looking to buy or sell a home in your area. In addition, you can use your published Press Release in your own existing Marketing Campaign. It is a great tool to utilize in terms of connecting with past, present and future clients, by emailing it to everyone you know – colleagues, lenders, home inspectors, builders – you name it!

Allison says, "A Press Release in the Media always lends credibility for a Real Estate Agent. With thousands of Realtors competing in most communities, it is vital that the individual agent stand out from the crowd, especially if they work near a Military Installation. Our services catapult the individual agent head and shoulders above their competition and make them visible to the very people who are searching for them in their local area. And, we are very exclusive. We will only write and publish a Military Press Release for just one or two Military Friendly Agents per Military Base."

Keep these things in mind:

95% of present and past Military personnel say they notice when companies and individuals are "Military-Friendly" and have a positive impression of those companies and individuals. To be perceived as Military-Friendly, your message needs to be truthful, transparent, and come from the heart.

Reach them where they're at. Where are they? Well, think about it. Active-Duty Military are often posted abroad and all across the United States. Many Military families live on Bases or in small towns near Bases as well as in HUGE Military communities. It's easier to target your marketing efforts and meet the Military market where they are, which is online.

Allison concludes by saying, "Our Company does that for our clients, and so much more! We only work with the best-of-the-best Real Estate agents in the country. Our prices are affordable to the successful agent, but it's not about money. It is simply about that special agent who is proud to be of service to those who are serving and those who have served."

For more information about "Military Friendly Agent" please visit these important websites:

<http://www.militaryfriendlyagent.com/>

<http://www.military.com/>

<http://mvarep.org/>

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This press release can be viewed online at: <http://www.einpresswire.com>

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