

StrawberryLotus.com Launches in Dubai

Online boutique selling yogawear and activewear with an eco-friendly, ethical focus.

DUBAI , DUBAI , UNITED ARAB EMIRATES , April 29, 2016
/EINPresswire.com/ -- [STRAWBERRY LOTUS](#) LAUNCHES IN DUBAI

- o Dubai e- boutique selling yogawear, activewear, and accessories
- o Offering an exciting range never before seen in the region
- o Focusing on ethical and eco- friendly products

Dubai, April 2016: - Strawberry Lotus is the latest online boutique to hit our shores, addressing the growing trend in the fitness industry in Dubai and the rest of the region. Strawberry Lotus, www.strawberrylotus.com, is raising the bar by introducing new yogawear and activewear brands to Dubai, including a range of accessories with an ethical and



Couture Tee handpainted leggings exclusively at Strawberry Lotus

eco-friendly focus.

From leggings and sports tops to hoodies, Tibetan incense and mala beads, Strawberry Lotus caters to every activity you can think of. Terry Dehdashty, co-founder of Strawberry Lotus, said: "We carefully selected the products to ensure they are ideal for enthusiasts of yoga, Pilates, Barre, group fitness classes, dance, pole fitness and much more. Strawberry Lotus clothing can be worn both inside and outside the gym. The gorgeous tops and leggings can be mixed and matched with regular items in your wardrobe to create a cool and trendy look that is both fashionable and practical."

Brands include Soul Flower, an ethical, eco-friendly, fair trade range made in the USA using low impact dyes, organic cotton, and recycled fibres.

Couture Tee, based out of Colorado, USA, has a range of avant garde and bohemian hand-painted designs made of organic cotton, with each pair of leggings completely unique and individual.

Namaste Everyday Hoody AED 270

Couture Tee Leggings AED 330

Mika Yogawear is a fun and functional yogawear and activewear range that holds up when the heat is on, no matter what we put it through.

Satya Yogawear is a range of functional and beautiful yogawear designed and created by a yoga teacher living in Bali. Simple, minimalist styles that feel great to wear as well as being flattering and stylish.

Mika Yogawear Eliza Top AED 2715
195

Satya Yogawear Top AED

[Bodhi Mala](#) is a brand new Dubai based brand, exclusive to Strawberry Lotus, selling a range of t-shirts and accessories such as handmade Tibetan incense and mala beads.

Tibetan Incense AED 65

Mala Beads AED 75

Bodhi Mala T-shirts AED 145

Dare 2 Wear, from the beautiful island of Bali, showcases a gorgeous range of rocking designs with high-tech, luxury Italian fabrics.

[Bali Towel](#), is a brand new product, never been seen before in Dubai. It is a sarong/towel/beach mat all rolled in to one. Bali Towels are inspired by traditional Balinese sarongs and the Bali beach life.

D2W Leggings in Checked Red AED 275

Bali Towel AED 245

-----END-----

For media enquiries contact:

sara@lotus-communications.com 056 778 5652

terry@lotus-communications.com 050 421 7189

About Us

Strawberry Lotus is an online contemporary boutique based in Dubai selling gorgeous yogawear, activewear and breezy, pretty loungewear that is versatile and stylish enough to mix and match with regular outfits for going out or staying in. Strawberry Lotus sells clothing, yoga mats and accessories including beads and incense and focuses on unique, ethical and eco-friendly products. Strawberry Lotus ships internationally and shipping is free in the UAE.

www.strawberrylotus.com

Sara Truschler

Lotus Communications

00971 56 7785652

email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.
© 1995-2016 IPD Group, Inc. All Right Reserved.