

UrbanPro.com Exhibits Multi-fold Growth and Achieves Positive Contribution Margin in all Major Cities

BANGALORE, KARNATAKA, INDIA, May 2, 2016 /EINPresswire.com/ -- Bangalore, India – 28 April 2016:

UrbanPro.com, India's largest marketplace for hiring local Tutors, Trainers and Coaching Institutes, has finished another strong year with multi-fold growth in learning requests posted on the platform. At the same time UrbanPro is now operating with postive contribution margin across all cities.

UrbanPro.com has continued to grow its provider base, which is now 3.8 lacs strong across India, with major concentration in top 15 cities including Bangalore, Mumbai, Delhi NCR, Chennai, Hyderabad, Pune, Kolkata, Chandigarh and Ahmedabad. UrbanPro connects students with hyperlocal as well as online learning providers based on student's preference. Student can pick from options of home tutoring, travelling to the provider's location or even online. Students get to look at rich profiles of each learning provider including pricing, intro video & reviews from other students before making a decision.

UrbanPro now services over 1lac learning requests a month and supports all learning categories from Algebra to Zumba and for all age groups. UrbanPro has built a strong revenue engine that is showing strong month-on-month growth. Revenue has been scaling while the costs have been stable, which is a result of strong product and service that the UrbanPro team has now been building since last 4 years.

"We are very excited about the growth we are witnessing. It is primarily a result of loyal customer base we have built over the years, a number of them have been with us since last 4 years. I believe strong liquidity in large number of categories and localities gives us a strong edge to continue to win this vertical.", said Rakesh Kalra, Founder & CEO.

Since raising Rs. 12 crores from Nirvana Ventures in April 2015, the company has witnessed signficant growth in over the last year. UrbanPro has also opened offices in Delhi, Mumbai, Hyderabad, Chennai apart from a new head office in Bangalore. UrbanPro.com serves over 1000 categories and is present in 15 major cities across the country. The platform currently has over 10 lakh registered customers, which is a number that is growing rapidly.

About UrbanPro:

UrbanPro.com is India's largest online marketplace for hiring local Tutors, Trainers and Training Institutes.

On UrbanPro.com, learners can find skilled Tutors and Training Institutes that meet their learning requirement within their budget and locality. Learning providers on the other hand can find Students for the classes they conduct, for the price that works for them and grow their earnings. With a presence in all major cities across India and over 1.6 million visits a month, UrbanPro.com today is the largest marketplace in the learning vertical in India.

Visit https://www.urbanpro.com/ for further information.

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