



Peek-A-Boo Publishing Group and Newbourne Media Announces Read, Color and Learn with Music Series

Million Book Selling Author Don Hoffman Tapped for Inaugural Titles

NEW YORK, NEW YORK, USA, May 2, 2016 /EINPresswire.com/ -- New York, May 2, 2016 - [Newbourne Media](#), the innovative independent book distributor and publisher of the popular "Color With Music" adult coloring book series is proud to announce a new children's book series called "Read, Color & Learn With Music" in association with Emmy Award-winning [Don Hoffman](#), a veteran children's author whose 24 books have sold millions of copies for [Peek-A-Boo Publishing Group](#) (PABPG).

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Author Don Hoffman

Newbourne plans to release six PABPG groundbreaking children's titles through Newbourne's extensive network. One of these titles includes A Very Special Snowflake, which has sold over one million physical copies. Other titles include Billy

is A Big Boy, Abigail is a Big Girl, A Counting Book with Billy and Abigail, Good Morning, Good Night Billy and Abigail and Find Your Music.

Harris Sterling, VP of Business Development at Newbourne Media states, "In addition to featuring Don's children's books in their entirety, each collection will include 12 coloring pages and a kids music CD performed by Billboard best selling children's artist Mr. Ray (Ray Andersen). Sterling adds, "we are also planning to include a bonus album download of the CD and a special link to our YouTube channel to watch these stories come to life on video".

"Together we will take our readers on a fun and educational journey that brings together reading, coloring and music in a new concept called "Read, Color and Learn with Music," said Hoffman. "This series will introduce children to a range of fascinating characters that will both delight and educate. We cannot wait for readers to join us on this adventure this fall." Visit Booth # 919 at BEA to see our first Read, Color and Learn Music title.

About Peek-A-Boo Publishing Group

Peek-A-Boo is an exciting new approach to children's publishing, focusing on producing works that tell enduring tales and celebrate diversity. Among its imprints are Peek-A-Boo, for children 0-4, See-Saw Publishing, for young readers 4-8, and Rainbow Kidz, a revolutionary imprint dedicated to telling loving and affirming stories that highlight gay and lesbian families.

About Newbourne Media:

Newbourne Media LP is a media company specializing in developing innovative home entertainment

products for consumers with a primary emphasis on physical and digital media such as coloring books, music CDs and digital music content. Newbourne introduced a new series of adult coloring books to the marketplace last year called "Color With Music". (www.colorwithmusic.com). Newbourne is part of The Sonoma Group, a Montreal based company with interests in numerous businesses with a primary focus on consumer products and lifestyle-driven services.

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