

Itty Bitty Bees Online Toy Store to Open To Customers May 9 th , 2016

Store Focuses On Helping Kids Of Color Develop Positive Self-Image

ATLANTA, GEORGIA, UNITED STATES, May 3, 2016 /EINPresswire.com/ -- [Itty Bitty Bees](http://www.ittybittybees.com) Online Toy Store today announced that its virtual doors would be open for business on May 9th , 2016. The store, which sells a variety of toys, games and dolls for kids of color, noted that its mission was to help develop a good self-image. "Our ethos and mission is absolutely centered on building up kids' self-image as smart, capable and successful," said Dalia Dixon, founder of the online store. "Part of this is our extensive range of dolls, games and toys that children see their own reflection in, which is why we have black and brown dolls of differing hues, rather than just white."



Along with action figures and Barbie-style dolls, parents and relatives looking for a gift for kids will also find books, fun games for the whole family, arts and crafts and building sets. The company offers toys for children of all ages from 1 upwards. The company's website can be found at <http://www.ittybittybees.com>, and offers free shipping on all orders with a total of \$25 or more.

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Itty Bitty Bees provide toys to children which build on self-esteem by emphasizing that they are smart, capable and full of potential. Through shaping this positive self-image during play, the company helps build confidence at a young age. For more information, please visit [Itty Bitty Bee's](http://www.ittybittybees.com) website.

This press release can be viewed online at: <http://www.einpresswire.com>

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