

Petrenia Rice Brings Home Helpers to Murfreesboro Region

Home Helpers and Direct Link of Murfreesboro serves Murfreesboro, Christiana, Rockvale, Unionville, Bell Buckle, Shelbyville and Lebanon.

MURFREESBORO, TENNESSEE, UNITED STATES, May 3, 2016 /EINPresswire.com/ -- MURFREESBORO, Tenn. - May 3, 2016 - PRLog -- Petrenia Rice always knew she wanted to open her own business, so when her corporate career took an unexpected turn, she seized the opportunity to strike out on her own. Now Rice is proud to announce the launch of her new company - [Home Helpers and Direct Link](#) of Murfreesboro.

Home Helpers is the nation's leading franchise specializing in comprehensive [home care](#) for seniors, new mothers and individuals needing recuperative and continuing assistance with services such as companion care, housekeeping, meal preparation, transportation and more. Direct Link is its proprietary line of 24/7 [medical alert](#) systems, including a fall sensor and an automated medication dispenser. Home Helpers and Direct Link of Murfreesboro serves Murfreesboro, Christiana, Rockvale, Unionville, Bell Buckle, Shelbyville and Lebanon.

"I worked for a major communications company for almost 20 years and, when I learned that my department was being downsized, I decided it was time to move

on. I had known for some time that my journey in the corporate world was coming to an end and I had always wanted open my own business. Home Helpers was a great fit for me because it gave me the opportunity to have my own business with the support of a franchise while doing something that's of service to others," Rice said.



Home Helpers and Direct Link offers free in-home consultations and works with each client to create a flexible, affordable care plan tailored to meet their specific needs and matches them with professional and highly-trained caregivers. Home Helpers' full-range of home care services empower clients to live healthier and more rewarding lives in the privacy, safety and comfort of their own homes.

Rice understands the challenging decisions many families are facing when they try to make the best decisions for their senior loved ones.

"My grandmother had terminal cancer and my mother, an only child who lived

30 minutes away and worked second shift, had to put my grandmother in a nursing home. There are great nursing care facilities out there, but it's not the same as being at home and, since my mother couldn't visit every day, it just never sat well. I know, if my mother knew about services like Home Helpers, she would have kept my grandmother in her home and hired a caregiver. Being able to age in place, when it's a healthy and safe option, it an easy decision," Rice said.

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"Caregiving often calls us to lean into love we didn't know possible."

Tia Walker

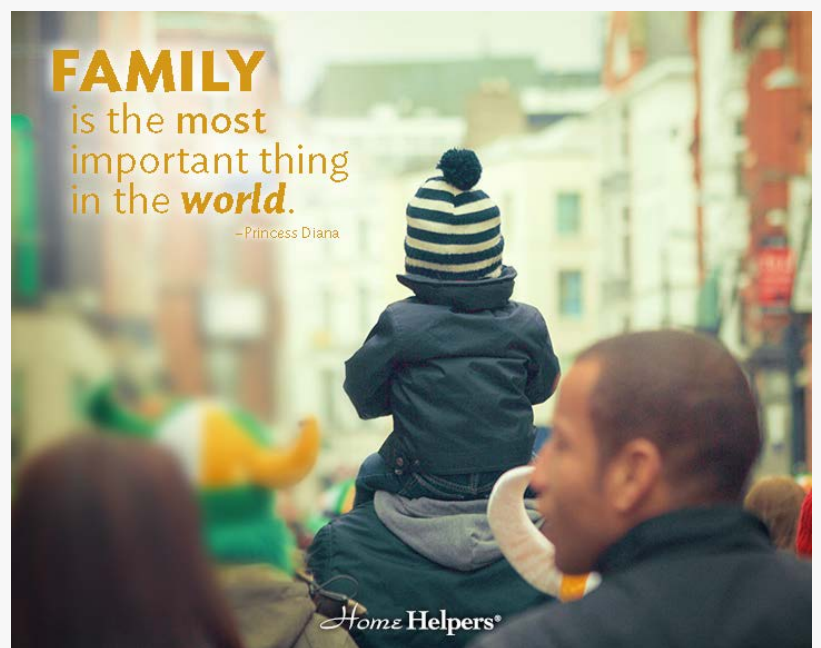
"When I am talking to potential caregivers, I tell them that, for me, Home Helpers is not just a company providing a service. I want to make a real impact on the community. I want to make this a better place to live by working with families to provide the best care possible," she added.

For more information about how Home Helpers and Direct Link can serve you and your family, call 615-270-4440, email PRice@HomeHelpersHomeCare.com or visit www.HomeHelpersHomeCare.com/Murfreesboro.

About Home Helpers

Founded in 1997, Cincinnati-based Home Helpers is one of the nation's leading home care franchises. With an ongoing commitment to helping people live healthier, more independent lives in the comfort of their own homes, Home Helpers works with seniors, new and expectant mothers, those recovering from illness or injury, and individuals facing lifelong challenges. Home Helpers is affiliated with Direct Link, a national provider of 24/7 emergency response systems and vital signs monitoring units. For more information about the company or about how you can open your own Home Helpers franchise, visit www.HomeHelpersHomeCare.com.

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