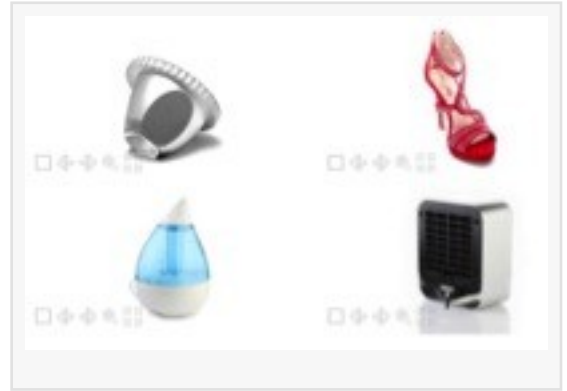


Keith French Photography Now Offers Spinning 360 Product Photography

Rotating product photography allows a business to use a smaller shopping page footprint while showing off a product in detail from every angle.

ELGIN, IL, USA, May 5, 2016 /EINPresswire.com/ --

Businesses looking for an innovative way to showcase their products online have a new resource from [Keith French Photography](#). The photographer is now offering [360 degree product photography](#), allowing marketers to showcase a product from every angle while using the same amount of space as an individual image. Site visitors can see intricate details of the product using built-in start, pause, zoom and left-right controls, versus clicking multiple images to view different angles of the product.



"Spinning product photography takes the guessing out of visually communicating products in one simple display of your product without the viewer having to click around on extra images or worse, click away," said [Keith French](#), Owner of Keith French Photography (<http://kfrenchphoto.com/>)

French's 360 degree product photography service options can include:

- Branding overlays or watermarks
- Many combinations of spin control via mouse rollover, mouse drag, left-right-stop
- Self-hosted or 3rd party hosted (fee based)
- HTML coded and ready to load for immediate use
- A link imbedded in spinning product images
- Any size, from small as single post ear rings up to medium sized house appliances

"A spinning 360 product view is not video, but a series of hi-resolution images coded to come alive and move at the whim of your customer. The simple fact is that a spinning product on a splash page grabs attention, and the more detail a client sees, the more they will look at it and engage with it," concluded French.

Keith French is a Marine Corps Veteran who owns and operates a full-service photography company offering a variety of photo services, from photography lessons, workshops, document and photo restoration, and dark room services, to wedding, commercial, product and food photography shots. Unlike other photographers who focus their work on a specific niche, French is adept at shooting everything from corporate event and nature scenes, to surgical implementations and equine champions.

For more information about rotating product photography by Keith French Photography, visit <http://kfrenchphoto.com/360-Degree-Product-Photography/>.

About Keith French Photography (<http://kfrenchphoto.com/>): Shooting and creating images since

1984, Keith French has had the opportunity to shoot on 4 continents and the islands of the Azores, as well in the South Pacific. A one-time camera store owner, Keith worked his way around the photography industry and has developed a unique perspective from the view point of a photographer, a photo lab technician, an equipment retailer/salesmen, and commercial studio owner. An award-winning photographer, Keith loves to teach and share his passion with others.

PR courtesy of Online PR Media.

Keith French
Keith French Photography
847-401-2017
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

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