

DNotes Celebrates Small Business Week by Applauding Entrepreneurs, Launching Kickstarter Campaign for New Book

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CHICAGO, IL, USA, May 5, 2016 /EINPresswire.com/ -- DNotes today continued the company's celebration of Small Business Week by once again recognizing the many contributions made by America's entrepreneurs and small business leaders. Noting that the celebration of this week of entrepreneurial recognition has been an annual tradition since the first



presidential proclamation back in 1963, DNotes founder Alan Yong praised the work done by the nation's business leaders.

“Too often in both politics and entertainment culture, our small businesses and entrepreneurial pioneers fail to receive the recognition they deserve,” Yong noted. “That’s a true shame, and especially when you consider that these small businesses are responsible for roughly two-thirds of America’s actual job growth each and every year. More than half of us are business owners or work for small companies, and yet entrepreneurs continue to be ignored and even maligned throughout society.”

Yong’s life has been a celebration of that spirit of entrepreneurial adventurism, and has helped him to earn a reputation as a respected business leader, technological futurist, and a true visionary. As DNotes continues to move toward its goal of fully integrating its currency, blockchain technology, and a new and more seamless payment system, the company’s founder chose to turn to his true passion: helping other entrepreneurs succeed at achieving their own business vision.

“Business has always been one of my main passions in life, and I have long been asked to record the lessons I have learned over seven decades that others might gain insight from my successes and failures. Only recently have I found the time to pen a book that gathers those lessons and experiences, and prepare to offer them to other entrepreneurs who might learn from my experiences.

“The reality is that businesses today are often seen as a gamble. The odds seem stacked against any new entrepreneurs, with the majority failing within but a few years. Since small business drives the engine of our economy, it is important that we not shrink from recognizing that our small businesses

are losing ground with each passing year. It is my hope that my book can play at least some small role in helping these brave and innovative entrepreneurs to reverse that trend.”

Yong’s book is being touted as a systems-based guide to holistically designing a company that can withstand the pressures caused by an ever-changing marketplace dynamic. Its beginning premise is based on the recognition that far too many entrepreneurs simply accept the notion that launching a new business is always little more than a gamble. Alan Yong firmly rejects that paradigm, and offers a bold and innovative path forward that proposes to reverse those odds so that they are in the entrepreneur’s favor. As Yong reminds us, “major success in business does not happen by accident or by good fortune alone.”

As the book’s release draws near, the company has also announced its intent to launch a Kickstarter campaign related to its unveiling.

About DNotes and Alan Yong:

DNotes co-founder Alan Yong is a well-regarded visionary who established Dauphin Technology in 1988. DNotes is regarded as a “thought leader” in the cryptocurrency industry, with a digital currency noted for its consistent and reliable growth, and innovative initiatives that actively engage women, young people, small businesses, workers, and others – effectively inviting the world to participate in the digital currency revolution.

To support the KickStarter please visit: <https://www.kickstarter.com/projects/124571891/the-four-pillars-of-business-success-book-by-alan>

For more information please visit: <https://fourpillarsofbusinesssuccess.com/>

To trade DNotes with Bitcoin please go to: http://poloniex.com/exchange#btc_note

Follow DNotes on twitter: <http://twitter.com/dnotescoin>

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