

# Fertility Testing Market by Application, Types and Tests Forecasts to 2024

*Global Fertility Testing Market Research Report by Application By Types, By Tests - Forecast to 2024*

PUNE, INDIA, May 6, 2016 /EINPresswire.com/ -- About Fertility Testing:

Fertility testing is a process in which fertility or infertility is checked or assessed.

Infertility is inability in a person to reproduce in natural means. It is diagnosed when the natural state of a healthy adult organism is imbalanced or when a couple hasn't been successful at achieving pregnancy after one year. In this the couple needs to go through comprehensive physical and medical assessment. People with such conditions are tended to go for fertility testing.

Through fertility testing people are able to find the cause and how they should go forward with the treatment.

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## Fertility Testing- Process & Applications

The practitioner studies the concerns and medical history of the patients and performs the physical examination. Fertility tests for women are cervical smear test, urine test, blood test to check ovulating, German measles, and period check for hormonal imbalances and fertility test for men includes sperm test and urine test.

In animal fertility testing involves examination of internal and external genitalia, microscopic analysis and semen sampling. By types we can examine fertility by using Ovulations kits and Fertility monitors

## Forecast Indicators

Apart from natural causes lower fertility can also be the style of living and with the present life style of the youth, Men and Women it is possible that their fertility may decrease in them. Fertility tests and fertility testing products have gained a demand due to low fertility. People are curious to know about their problems and are willing to take treatments to solve their fertile problems. Hence growth is seen in the fertility market and it is an opportunity for players to establish a growing market.



Market Research Report

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## Fertility Testing Regional Market Analysis:

The Fertility Testing market is vivacious owing to its wide range of products & scope of applications.

### North America (U.S., Canada)

North America is one of the largest markets for fertility testing. As per the National Center of Health Statistics the US fertility rate in 2009 was 2.0 births per women. But the preliminary shows a drop to 1.9 in 2011. Hence, there is a sense of urge building in the overall population and people are getting aware of fertility testing. In present scenario the awareness about the fertility testing and the devices for fertility testing has been increased among the people. Hence, the use of ovulation kits and fertility monitors is increasing which leads to demand for fertility testing and an increasing trend can be expected in the North American market.

### Europe

Europe is one of the growing markets in fertility testing and as per Euro Stats in 2014 the average fertility rate of 2014 is 1.58 per woman which has drastically dropped since 2002. An AMH test which measures how much "Anti mullerian hormone" a woman produces in her ovarian follicles which is fast becoming the pre-eminent tool for fertility specialists in Europe to determine the chances of their patients getting pregnant.

With the evolution of AMH tests in the European market which shows a growing trend for fertility testing in Europe, the AMH test would add more value to the existing European market leading to further growth of the market in Europe.

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The reports also covers brief analysis of Geographical Region includes:

#### Americas

- North America: US, Canada
- Latin America: Argentina, Brazil, Mexico, Rest of LATAM

#### Europe

- Western Europe: Germany, France, Italy, Spain, U.K, Rest of Western Europe
- Eastern Europe: Poland, Russia

#### Asia – Pacific

- Asia: China, India, Japan, South Korea, Rest of Asia
- Pacific Countries: Australia, New Zealand

#### Middle East & Africa

- Middle East: Saudi, Qatar, UAE, Rest of Middle East
- Africa: South Africa, Rest of Africa

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