

Carter Offers Support to Rousseff as the Presidency of Brazil Hangs in the Balance

The political turmoil in Brazil is an opportunity for an American author to re-focus his writing, and dedicate his new book to President Dilma Rousseff.

LOS ANGELES, CALIFORNIA, USA, May 6, 2016 /EINPresswire.com/ -- [Steven Carter](#) never expected his writing would bring him face to face with the president of Brazil. And, flipping through a copy of "[What Smart Women Know](#)" at a local bookstore, a typical reader wouldn't know they are reading one of the most successful American books ever published in Brazil. "What Smart Women Know" soared to the top of Brazil's bestseller lists in 2008 and held its place for more than two full years, joined later by its celebrated sequel, "Men Like Women Who Like Themselves." Brazil was changing quickly under the leadership of President Rousseff, and the women of Brazil were embracing that change.



President Dilma Rousseff

As an Honored Guest at the Bienal do Livro, success brought Carter face to face with Dilma Rousseff. It was a celebration for the "Year of the Woman," and a thrill for this American author. But that excitement did not last. The economy of Brazil has slumped, and today Rousseff's presidency is in crisis as the threat of impeachment looms. Carter fears that gender has made Rousseff a scapegoat, and he worries for her future.

"Economic decline is a bitter pill," says Carter, "and it is all too common to look for someone, anyone, to blame. Rousseff's long list of accomplishments are so quickly being dismissed. Her deep commitment to Brazil and her revolutionary fervor, are being dismissed. Unfortunately, as a woman, she is a particularly easy target." Carter pauses, then continues, "It is a sad time for Brazil."

"Dilma Rousseff was smart, powerful and inspiring," Carter recalls. "Meeting the President rekindled my passion for writing. I feel I owe her so much," he added. "If I cannot be in Brazil to vocalize my support during these turbulent times, I certainly have the opportunity right now to thank her in my work."

With the help the publishing giant [Editora Sextante](#), Carter hopes that his audience in Brazil will

continue to grow, and that women will always have access to his work. He hopes that more celebrations at the Bienal are in his future. And he continues to write about the challenges that all women must overcome. But he is most keenly focused on the challenges facing Dilma Rousseff. Within the pages of "What Smart Women Know" there is much that seems to predict the fate of successful women who have the courage to lead.

Today, on his cluttered desk, there sits a copy of his newest book, "Love & Self-Esteem: What the Smartest Women Know." Steven Carter hopes that this book -- a book inspired by the smart women of Brazil, and now dedicated to their leader -- will soon find a new audience, even if that audience is far from his home in Los Angeles.



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