

FocalPointK12 Releases Next Generation LMS with a Focus on Engagement, Relevancy, Feedback, & Visible Learning

FocalPointK12's Personalized Learning Platform is heavy on student engagement, communicating standards, feedback, & self-directed learning.

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Leveraging the research from Professor John Hattie's groundbreaking study, [Visible Learning](#) (2009), FocalPointK12 was deliberate in designing a Personalized Learning Platform that empowers students and teachers to engage in those activities and strategies most impactful to improving student outcomes. Students taking ownership of their learning, receiving timely formative feedback prior to summative tests ("assessment for learning, assessment of learning"), and clearly communicating learning targets are a few of the highly impactful practices that the FocalPointK12 LMS enables.



Kiran Athota, Co-founder of FocalPointK12 says, "The research is out there and our educational leaders understand what needs to be done. The Learning Management System extension to our platform engages students while providing endless opportunities for educators to reach 21st Century Learners using strategies rooted in research."

FocalPointK12 recognizes how imperative it is to provide blended learning tools that meet the needs of "Digital Natives". Nathan Buhl, an education consultant with FocalPointK12 says, "Students need to know where they are in the learning process, what is expected of them, and what steps are necessary to lead them towards mastery. What excites me about the FocalPointK12 LMS is that it provides opportunities for educators to provide timely feedback while consistently communicating expectations to students using technology as a medium which is something students are very comfortable using."

The newly released FocalPointK12 Personalized Learning Platform, available to districts for the 2016-2017 school year brings comprehensive and corroborated data right into the hands of students, parents, and teachers while allowing students to quickly access relevant digital resources that align to specific areas of need. The online assessment interface focuses on the learning process as the LMS creates virtual spaces where targeted resources, study guides, discussion boards, and test

preparation documents are easily accessible to students.

Additional features included in FocalPointK12's Next Generation LMS include:

- Teacher to student feedback at the question level
- Goal Setting & self-reported grading
- Performance Based Assessments/Assignments
- Student Badging System with automated push notifications
- Learner Profiles with analytics/insights
- Sentiment Analysis with emoticons to track student perceptions
- Resource Analytics with recommendations according to interests/needs
- Administrator, Teacher, Student personalized pages with options to customize
- Student Learning Style preferences with reporting tools for teachers

About FocalPointK12

FocalPointK12 enables a scientific approach to improving academic performance for about the cost of a Starbucks® per student per semester. Headquartered just outside of Atlanta in Norcross, Georgia, the company delivers to states and districts a next generation personalized learning platform that provides solutions across the lifecycle of instruction and learning, from analytical dashboards that inform instruction and learning; a platform to deliver standards-based resources and content to aid instruction and learning; and an assessment solution to measure instruction and learning. These solutions are totally integrated, and reach all participants in the learning cycle, including the classroom teacher, the school & district administrator, the student, and the parent.

To learn more about FocalPointK12, visit www.focalpointk12.com or email info@focalpointk12.com

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