

CTM Announces Key Milestone with Etractions ExploreBoard Network

STAMFORD, CT, UNITED STATES, May 10, 2016 /EINPresswire.com/ -- CTM Media Group Inc., a leader in the [visitor out of home](#) sector today announced the installation of their 400th award-winning [Etractions ExploreBoard](#). The milestone touch screen was installed recently at the Georgia State Visitor Information Center - a site that receives over 2 million guests a year.

Targeting tourists in major visitors markets, Etractions manages over 40 unique visitor content networks. The success of the in-market digital touch screen platform powered by [etractions.com](#) has been astounding. More than 600 travel and tourism businesses currently utilize Etractions digital marketing solutions to promote their business to area visitors. From popular tourism destinations to partnerships with hotels, attractions, convention and visitor bureaus and licensing agreements, Etractions Inc. and CTM Media Group Inc. have continued to grow year after year.

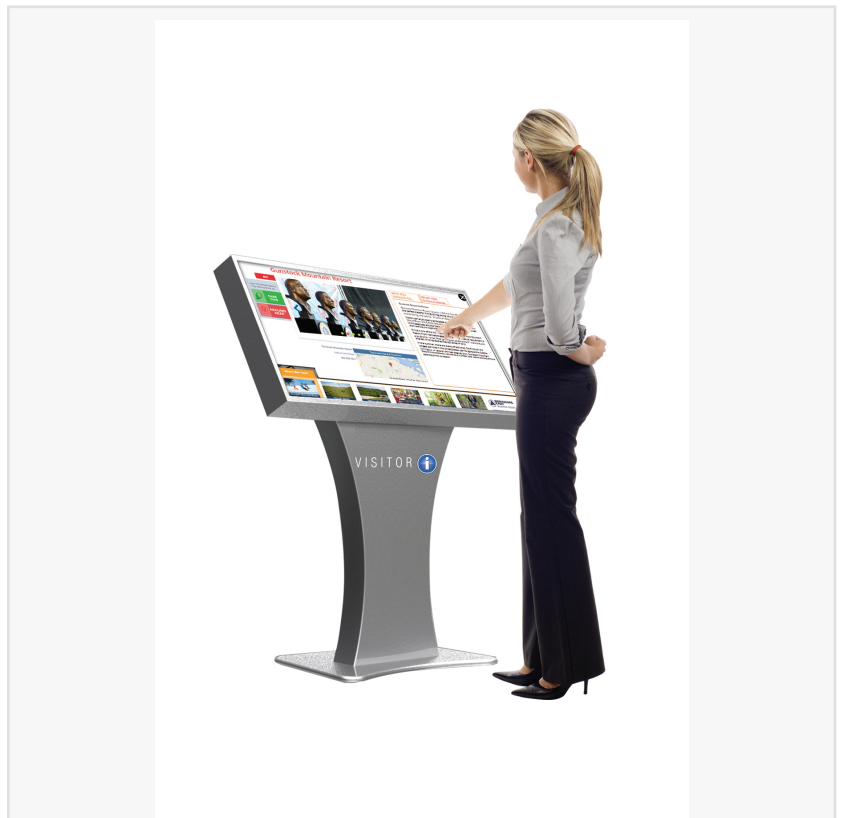
Recipient of the Digital Signage Expo Gold APEX Award and Digital Screenmedia Associations Best Travel & Hospitality Deployment for an interactive

self-service kiosk, Etractions has expanded its visitor out of home advertising network over the years and today includes 400 placements in transportation centers, visitor centers, attractions and hotels. Displaying local visitor information in an attractive fun and interactive way, Etractions ExploreBoards engage visitors when they are in-market and ready to purchase.

Inquiries to lease, host or advertise on Etractions ExploreBoard networks may contact sales@etractions.com. To learn more about ExploreBoard visit www.ctmmediagroup.com/explore.

About [CTM MEDIA Group, Inc.](#) and Etractions, Inc.

CTM Media Group Inc. is one of North America's largest distributors of tourism information.



Targeting Today's Traveler



Distributing over 100 million brochures last year, CTM's comprehensive visitor out of home marketing network includes over 14,000 brochure information displays and 400 award-winning touch screen kiosks.

Ettractions, Inc. is the digital partner of CTM Media Group, Inc., connecting visitors with relevant information throughout the travel decision-making process. From pre-planning online, mobile technology and through place-based visitor touchscreens located at major attractions, visitor centers, transportation hubs, retail locations, resorts and hotels, Ettractions influences the visitor's buying decision with rich user engagements including detailed information, videos, specials, events, mapping, ticketing and reservation options.



CTM Media Group - Targeting Today's Traveler

Diane Salvo
CTM Media Group, Inc.
203.716.8373
email us here

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