



Universe2Go: Experience The Starry Sky Like Never Before!

BlueLumba General Trading Company will be the exclusive distributor of one of the most innovative educational products in the market, Universe2Go, in the UAE.

DUBAI, DUBAI, UNITED ARAB EMIRATES, May 10, 2016 /EINPresswire.com/ -- [BlueLumba](#) General Trading Company, a leading consumer electronics trading company, has signed an agreement with Nimax GMBH, a pioneering German company, to be their exclusive distributor in the United Arab Emirates for one of the most innovative and educational products in the market, [Universe2Go](#).

Universe2go allows hobbyist astronomers to enjoy the wonders of the night sky regardless of the weather, with the use of a mobile device and free to download app. Easily configured with the mobile device's GPS function, Universe2go Sky Viewer provides explanations and annotations of the nearest constellations and planets when pointed skyward. The Universe2go Sky Viewer enhances what you see in the sky, allowing stargazers to learn as they enjoy the sky. From explaining the stories behind the constellations to giving facts about stars and planets the Sky Viewer is perfect for all ages and levels of knowledge.

The Sky Viewer is incredibly easy to use; once the smartphone is in place, users tip their heads up, down, to the left or to the right to navigate the menu. Even the audio guide, which has several hours of explanations and stories, can be controlled by head movements. The Universe2go Sky Viewer is priced reasonably and works with majority of Android or iOS phones transforming your mobile device into a personal planetarium. "Our goal is to provide a fascinating and educational experience, similar to that of a planetarium," says inventor Dr. Martin Neumann, "The Sky Viewer transports the user to the middle of space, teaching the user about the universe in an easy to understand, engaging way." It's all about Augmented Reality with Universe2go, which makes the user feel as if they are exploring space themselves watching the International Space Station roll by and see a nebula in close up view.

Using colour photographs taken by the Hubble Space Telescope, anyone can study the Milky Way and other galaxies that are millions of light years away. From children keen to find out more about 'infinity and beyond', to parents brushing up on their intergalactic knowledge, Universe2go makes learning effortless and brings galaxies to earth.

"We are excited to introduce Universe2Go to the UAE. It is a great way to have fun and spend quality time for both adults and kids alike. Whether you are an astronomy enthusiast, a science fan or just someone who loves learning, Universe2Go is definitely for you" according to Mr. Khan, Business Development Manager of BlueLumba. "We are delighted to partner with BlueLumba in the UAE market. They share our values in enhancing people's passion for science and the universe." said Joshua Tobago, Communications Manager at Nimax GmbH.

For sales and warranty support call BlueLumba at 04-5521601. For more information regarding the product, visit www.universe2go.com.

About BlueLumba:

BlueLumba is a technology trading company that specializes in consumer electronics ranging from projectors, audio gadgets and power solutions to multimedia accessories. It has an established

inventory, warehousing and distribution systems throughout the United Arab Emirates. Since the company's establishment, BlueLumba has been providing highquality gadgets to its customers making it one of the rising providers of electronic products in the UAE.

About Nimax GmbH

Nimax GmbH combines the advantages of e-commerce with the focus on service typical of a specialist dealer. Nimax GmbH focuses on niche markets with extreme enthusiasm. What began as a small 'garage company' in 2002 has now grown into a medium-sized company with over 50 employees and a turnover of over 15 million Euros.

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