

## THE DC Board of Barber and Cosmetology Grants First Conference Authority to Distribute CEU Credits

The Real Beauty Business Conference is slated to take place July 24-25, 2016, at the historic Thurgood Marshall Center Trust, in Washington, DC.

WASHINGTON, DC, UNITED STATES, May 10, 2016 /EINPresswire.com/ -- The DC Board of Barber and Cosmetology approved its first conference to issue Continuing Education Units (CEU), at this months board meeting. It was decided that attendees who successfully complete any of the 5 pre-approved classes at The Real Beauty Business Conference, will receive CEU credits towards their 6 required hours.

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Our team is elated by the board's decision to allow our instructors to offer individuals in the beauty industry the tools to establish a sound business foundation, while also providing CEU credits. *Roxan Kerr, Organizer of The Real Beauty Business Conference*  CEU credits." says Roxan Kerr, the organizer of The Real Beauty Business Conference and founder of The Beauty Lawyer. "As a lawyer who works with individuals in the beauty industry, I noticed that several aspiring beauty entrepreneurs didn't know where to begin to build, grow or expand their craft as artists; so, I decided to fill that void by giving them L.I.F.E.: Leverage. Information. Focus. & Efficiency."

In the nations capitol, beauty professionals are required to renew their barber and cosmetology license annually, and one of the requirements entails completing six-hours of continuing education credits. Of the 6 required hours 2 must be in health, safety, and/or welfare subjects, while the other 4 must be in general elective courses. Some of the courses available for

credit at The Real Beauty Business Conference includes:

Maximizing Profits by Minimizing Liabilities; Marketing & Advertising 101 (How to Really Brand & Use Social Media to Make More Money); How to Fix Your Tax Problems; and a number of other classes you can learn more about online: <a href="https://www.thebeautylawyer.com/conference">www.thebeautylawyer.com/conference</a>.

To learn more about The Real Beauty Business Conference please visit <u>www.thebeautylawyer.com/conference</u>. If you are interested in covering the event or interested in sponsorship opportunities please contact: Angel Livas, angel@dcmediaconnection.com.

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About

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