



Ecessa Names Eric Brooker Vice President of Sales and Marketing

Leading innovator of wide area network technology announces addition of industry veteran to executive team.

MINNEAPOLIS, MINNESOTA, USA, May 10, 2016 /EINPresswire.com/ -- Ecessa Corporation, a leading innovator of wide area network technology, is pleased to announce Eric Brooker has joined the company as Vice President of Sales and Marketing. Brooker brings nearly two decades of experience in sales and channel management in the telecommunications industry and will enable Ecessa to further scale and grow.

"We continue to invest in new technology and key personnel to strengthen the Ecessa value proposition as a provider of [failover](#) and [SD-WAN](#) solutions," said Mike Burica, Chief Operating Officer, Ecessa. "We are excited to have Eric on board to drive our sales and marketing strategies. His deep understanding of the telecommunications and networking space and proven track record of developing and leading highly motivated sales teams is a tremendous asset to Ecessa's customers and partners. Additionally, Eric's channel-first approach aligns with our overall goal of driving value through strategic partnerships."

Brooker's career includes more than 15 years in the CLEC industry, leading both direct and channel sales teams. He most recently served as Director of Sales at Involta, a nationwide provider of colocation and managed service solutions.

"IDC estimates that worldwide SD-WAN revenues will exceed \$6 billion in 2020 with a compound annual growth rate of more than 90 percent over the 2015-to-2020 forecast period," noted Brooker. "With Ecessa's position as a WAN technology innovator, we have an outstanding opportunity to build on the company's success in the SD-WAN market. This technology has already disrupted the traditional WAN conversation and will be a game changer for both the client and partner communities. With that said, by focusing our efforts on the channel and the partner community, we have the ability to expand sales tenfold."

About Ecessa

Ecessa designs and manufactures networking hardware and software that provides constant and seamless network connectivity for businesses. The company's line of WAN controllers has over 10,000 field installations. Ecessa PowerLink™, ClariLink™ and [WANworX](#)™ controllers enable organizations of all sizes to use any type of private or public network bandwidth to reliably run their Internet and cloud-based applications, connect their offices worldwide and distribute traffic among a fabric of multiple, diverse WAN links, ensuring business continuity by removing bottlenecks and eliminating network downtime. The company's SD-WAN technology optimizes Never Down™ performance of business-critical applications, aids in lowering IT costs, and makes it easier to provision, maintain and support business networks and the applications that run over them. For more information, call 800.669.6242 or visit www.ecessa.com

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