

foodpanda Malaysia partners with Dragon-i and Canton-i

foodpanda Malaysia aims to add more premium vendors in its inventory

KUALA LUMPUR, MALAYSIA, May 11, 2016 /EINPresswire.com/ -- foodpanda Malaysia, Malaysia's pioneer food delivery service, is collaborating with premium Chinese restaurant chains and sister outlets <u>Dragon-i</u> and <u>Canton-i</u> to provide food delivery services to their outlets.

foodpanda Malaysia is set to be the wellestablished and award-winning chains' exclusive delivery partner, bringing the authentic taste of China and Hong Kong by delivering food from 13 Dragon-i and Canton-i outlets across the country.

Aspa Lekka, Managing Director of foodpanda Malaysia: "This tie-up is very important to us, as we value the quality and reach that Dragon-i and Canton-i have with the Malaysian public. We want to deliver everyone's favourite Asian dishes right to their doorstep in just a couple of clicks."

Ms Lekka also said: "Being in Malaysia, we understand that familiarity and brand consciousness are always at the top of our customers' minds when they order with us. Bringing Dragon-i and Canton-i in as our premium partners will also keep us at the top of our customers' minds any





customer reviews, and largely automated processes.

time they want comfort food in the comfort of their home."

This premium signing is part of a major process change, as foodpanda aims to add more substance and value to its service. The company takes pride on its customer-centric focus with the recent launch of the in-house e-magazine, the improved restaurant filter which pushes highly-recommended restaurants by real-time



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