

Virtual Incentives CEO Jonathan Price Wins in the Annual 2016 CEO World Awards

Price wins Gold level award for Most Innovative CEO due to his ground-breaking work in the digital rewards and incentives industry

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/EINPresswire.com/ -- Jonathan Price, CEO of digital rewards company [Virtual Incentives](#), has been announced as one of the winners in the prestigious [CEO World Awards](#)® in the Most Innovative CEO category. Price won a gold level award for his work in using technology to drive new end-to-end solutions for the digital rewards and incentives space, including the development of the industry's premiere eGift card, Virtual Visa® and Virtual MasterCard® delivery technology. Price will be honored, along with other winners in the CEO World Awards at a Red Carpet Awards



Ceremony Dinner in San Francisco on Monday, June 27, 2016.

Price was selected for the award due in part to his ability to lead, identify talent and develop an innovative culture that has allowed Virtual Incentives to develop an industry leading incentive platform. His deep knowledge in the industry makes him a valuable resource and he regularly shares his expertise through national speaking engagements and contributing articles to industry publications. His development of new technology based solutions and products directly fills the needs of clients in the consumer promotions, employee incentives and market research respondent spaces.

“It’s an honor to be named a winner by CEO World Awards for industry and peer recognition, especially in the Innovation Category,” said Price. “These awards are a testament to the way our entire team at Virtual Incentives’ anticipates the needs of a swiftly changing, technology driven marketplace, and continually develops new services, products and solutions that meet those needs.”

The coveted annual CEO World Awards program encompasses the world’s best in leadership, innovation, organizational performance, new products and services, CEO case studies, corporate social responsibility, and milestones from every major industry in the world. Organizations from all over the world are eligible to submit nominations including public and private, for-profit and non-profit, largest to smallest and new start-ups.

About Virtual Incentives

Virtual Incentives (VI) provides incentive solutions proven to increase engagement, strengthen brand awareness and maintain customer loyalty. The company's proprietary digital platform provides a comprehensive reward experience for both the client and the end-user, providing an integrated API, state-of-the-art security, advanced personalization and an innovative user interface. Founded in 2008, VI partners with industry leading businesses, including more than 40 Fortune 100 companies. VI is the leading provider of Visa rewards and Visa® virtual accounts and offers Virtual MasterCard® accounts as well as eGiftCards from more than 600 merchants around the world. By simplifying order and delivery processes, solutions provided are cost-effective, flexible and completely customizable. <http://www.virtualincentives.com> @VirtualRewards

About the CEO World Awards

CEO World Awards are an annual industry and peers recognition program honoring CEOs and Companies of all types and sizes in North America, Europe, Middle-East, Africa, Asia-Pacific, and Latin-America. The Annual CEO World Awards is part of the SVUS Awards® recognition program from Silicon Valley in the United States of America which also includes other programs such as Consumer World Awards, Customer Sales and Service World Awards, Golden Bridge Awards, Globee Fastest Growing Private Companies Awards, Info Security's Global Excellence Awards, Network Products Guide's IT World Awards, Pillar World Awards, PR World Awards, and Women World Awards. Learn more about The CEO World Awards at www.ceoworldawards.com

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