

IT Governance releases special offer on ISO 22301 products

ELY, CAMBRIDGESHIRE, UNITED KINGDOM, May 16, 2016 /EINPresswire.com/ -- IT Governance, the leading provider of IT governance, risk management and compliance products and services, has introduced an exclusive discount on a selection of its ISO 22301 business continuity products in celebration of Business Continuity Awareness Week (BCAW), taking place between 16 and 20 May.

Alan Calder, the founder and chief executive officer of IT Governance, says: "As this year's BCAW theme focuses on return on investment, it is important for businesses to be aware of the obvious benefits business continuity has in the event of incidents, disruption or losses. Implementing an effective business continuity plan provides several advantages, including reduced insurance premiums, improved reliability with suppliers, and efficiency savings".



Organisations can enjoy a special discount of up to 20% on two of IT Governance's popular business continuity management products to help them ensure they are best prepared for a disruptive incident:

- The [ISO22301 Certified BCMS Lead Auditor Training Course](#) – book now and save 10%
- The [Business Continuity and the Pandemic Threat - publication](#) – pre-order and save 20%

ISO 22301 is the international standard for effective business continuity management, which allows organisations to continue trading and return to usual business as soon as possible following an incident.

Business Continuity Awareness Week is an annual global educational event designed to help people learn about and demonstrate the value of business continuity. The event aims to raise awareness and enhance organisations' ability to plan and prepare for the unexpected, improve their risk management and protect assets.

IT Governance's popular business continuity books, documentation toolkits and training courses provide a comprehensive introduction to the ISO/IEC 22301:2012 standard and the requirements of a business continuity management system (BCMS).

The following business continuity management products can be purchased from the IT Governance [website](#).

- ISO 22301 standard
http://www.itgovernance.co.uk/shop/p-693-iso22301-iso-22301-bcms-requirements.aspx/?utm_source=media&utm_medium=pr

- Business continuity books

http://www.itgovernance.co.uk/shop/c-149-books.aspx/?utm_source=media&utm_medium=pr

- ISO 22301:2012 BCMS Documentation Toolkit

http://www.itgovernance.co.uk/integrated-management-systems/iso22301-toolkit.aspx/?utm_source=media&utm_medium=pr

- ISO22301 Certified BCMS Lead Implementer training course

http://www.itgovernance.co.uk/shop/p-695-iso22301-certified-bcms-lead-implementer-training-course.aspx/?utm_source=media&utm_medium=pr

For more information about IT Governance's business continuity products, please visit the website, email servicentre@itgovernance.co.uk or call +44 (0)845 070 1750.

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NOTES TO EDITORS

IT Governance Ltd is the single-source provider of books, tools, training and consultancy for IT governance, risk management and compliance. It is a leading authority on data security and IT governance for business and the public sector. IT Governance is 'non-geek', approaching IT issues from a non-technology background and talking to management in its own language. Its customer base spans Europe, the Americas, the Middle East and Asia. More information is available at www.itgovernance.co.uk.

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