

BluePay Receives MasterCard Data Integrity Award for Second Consecutive Year

BluePay is honored to announce that they have been named a recipient of the MasterCard Data Integrity Compliance Program Award for 2015.

NAPERVILLE, IL, USA, May 13, 2016 /EINPresswire.com/ -- <u>BluePay</u>, an innovation leader in the card payment industry, is honored to announce that they have been named a recipient of the <u>MasterCard</u> Data Integrity Compliance Program Award for 2015. This marks the second year that BluePay has won this distinguished honor. The award was presented on behalf of <u>Peoples Card</u> <u>Services</u> and MasterCard.

Now in its third year, MasterCard's Data Integrity Compliance Program recognizes customers who demonstrate excellence in data quality standards. To be eligible, processors must authorize and clear a certain number of transactions per month, as determined by MasterCard. BluePay earned this award by placing in the top 5% of the highest compliance percentage for data integrity in Canada.

Marcus Dagenais, President of BluePay Canada, said, "Being recognized by MasterCard for the second consecutive year is a true testament to the dedication and commitment of our operations teams. Working together with MasterCard to ensure accurate transaction data and integrity strengthens the entire value chain for all of our clients and partners."

Dagenais continued, "With enhanced data quality, MasterCard can increase cardholder approval rates, enable quick cardholder authentication, and improve fraud protection and detection."

"These customers demonstrated an exceptional ability to consistently implement our networking requirements and deliver high quality results. It's customers like these that are propelling our business forward and allowing us to provide innovative solutions to the market and an outstanding user experience," said John Verdeschi, Group Head, Customer Performance Integrity for MasterCard.

About BluePay: BluePay is a leading provider of technology-enabled payment processing for merchants and suppliers of any size in the United States and Canada. Through physical POS, online, and mobile interfaces, as well as CRM and ERP software integrations, BluePay processes business-to-consumer and business-to-business payments while providing real-time settlement, reporting, and reconciliation, along with robust security features such as tokenization and point-

to-point encryption. BluePay is headquartered in Naperville, Illinois, with offices in Chicago, Maryland, New York and Toronto. For more information, follow BluePay on Facebook, Google+, Twitter, and LinkedIn, or visit <u>www.bluepay.com</u>.

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