

AutoLoop Partners with Recall Masters to Revolutionize Vehicle Repairs

Auto Dealer Service Departments can now Access Real-Time Vehicle Recall Information During Appointment Scheduling, Vehicle Check-In and Inspection Process

CLEARWATER, FL AND LAGUNA HILLS, CA, USA, May 16, 2016 /EINPresswire.com/ -- [AutoLoop, LLC](#), a leading provider of auto industry marketing and customer relationship management solutions that successfully drive the Sell, Service, Repeat cycle, today announced a new partnership with [Recall Masters](#), Inc., a leading provider of automotive recall news, data, training, and communications. Recall Masters will now be integrated into AutoLoop's [Fixed Ops Suite](#)—the industry's first, and only, totally integrated, end-to-end service platform. This will enable real-time recall lookup of vehicles during service appointment scheduling, as well as during the vehicle check-in and inspection process.



"Since the start of 2014, there have been more than 100 million vehicle recalls in the United States, just shy of half of all vehicles on the road today. Most of these affected vehicles have yet to be repaired and these open recalls represent a unique market opportunity to grow sales and service revenue, drive up each dealership's CSI and restore the brand's integrity in the eyes of the consumer," said AutoLoop Chief Operating Officer Matt Rodeghero. "Recall Masters has been revolutionizing the auto dealer recall process for years and promises to be an invaluable addition to our comprehensive Fixed Ops Suite."

The AutoLoop Fixed Ops Suite allows dealers to immediately present precise, all-inclusive quotes to customers who are scheduling online or over the phone, or who are being checked in on the service drive. And at every point along the way, the system alerts dealers to all possible profit opportunities—now including real-time recall lookup of vehicles from Recall Masters.

"Getting a customer to accept the work depends entirely on the service team having the right information at the right moment—both manufacturers and dealers realize how critical this is," said Rodeghero. "But due to technology limitations, there were just too many service systems in use and too much invaluable data being overlooked. By bringing these systems together, AutoLoop and Recall Masters plan to help manufacturers bridge that critical gap, improving access to information by making technology truly work for the dealerships."

As a result of another recent partnership with global technology provider Infomedia™, AutoLoop's

Fixed Ops Suite is now the most comprehensive in the industry. It delivers multiple dealer advantages, including automatically updated VIN and OEM pricing data, instant parts availability and cost, exact-price quoting and real-time RO status updates, along with many of the industry's foremost service solutions; Book™, a 24/7 online customer scheduling system; SmartLane™, a robust, wireless check-in and walk-around tool; and Contact two-way SMS messaging.

Recall Masters is a leading provider of automotive recall news, data, training, and communications. The company is dedicated to helping automakers and their dealers expedite the repair of recalled vehicles and make the roadways safer for everyone. Greater recall awareness and proactive management helps automakers protect their brand and build trusting relationships between automotive dealers, rental car agencies, auto auctions and consumers alike.

"AutoLoop's Fixed Ops Suite is a complete, end-to-end platform that streamlines and expedites each step of the service process. With the unprecedented level of vehicle recalls, reaching out to and informing customers of any that affect their vehicle can be a major pain point for most auto dealers. Customers don't typically enjoy having to take their vehicle in for service in the first place. Having to stay even longer for a surprise recall repair is not exactly great for customer relations," said Christopher Miller, President of Recall Masters. "Our relationship with AutoLoop ensures that the dealer's customers know about any open recall in real-time while scheduling their appointment or during the check-in and inspection process, which builds trust and strengthens relationships between automotive dealers and their customers."

To learn more about Recall Masters complete beginning-to-end solution, schedule a demo or receive a free trial call: 888-651-4480; email info@recallmasters.com; or visit: <http://www.recallmasters.com>. Dealers interested in finding out more about how to optimize the Sell, Service, Repeat cycle through AutoLoop's full customer engagement suite, can call: 877-850-2010, or visit: <http://www.AutoLoop.com>.

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About AutoLoop:

Since 2005, AutoLoop has helped automotive dealerships nationwide increase sales, improve client retention and achieve overall higher customer satisfaction ratings throughout the Sell, Service, Repeat cycle. With the AutoLoop Customer Engagement Suite -- an all-encompassing platform that includes everything from CRM and automated messaging to equity mining, service scheduling and more -- AutoLoop is the industry's first and only single-vendor, end-to-end marketing and engagement solution. An Inc. 500 company with nearly 50 million names in its database and over a billion individual communications initiated, AutoLoop is passionate about being America's best customer retention partner for progressive dealerships.

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