

Make an Impression with Custom Wine and Beer Labels in Canada

Canadian winemakers and craft brewers moving to DIY wine and beer label printing

TORONTO, ONTARIO, CANADA, May 15, 2016 /EINPresswire.com/ -- DuraFast Label Company, the label printing experts, have been helping craft brewers and winemakers in Canada bring professional desktop label production to their facilities. According to Gardeep Pabla, a spokesman from DuraFast Label Company, small beverage manufacturers such as Nita Beer are falling in love with the Epson TM-C7500G color label printer.

"This particular <u>color label printer</u> is perfect for boutique beverage



manufacturers like craft breweries and wineries," he said. "It produces professional quality, full color labels on demand at an incredible speed of 11.7 inches per second. Whether they need to print 5 labels or 50,000, this desktop color label printer allows them to do so quickly, easily, and affordably."

If it sounds like the Epson TM-C7500G hits the sweet spot, Pabla says it gets even sweeter. "Some of our customers are making a real impression by customizing their labels," he said. "Nita Beer, for example, is printing local event promotions and local public service announcements on its craft beer labels."

He also suggested that wineries could print personalized wine bottle labels, turning an ordinary bottle of wine into a keepsake.

Pabla explained that the Epson TM-C7500G color label printer uses durable pigment inks that are specially formulated for use with the glossy label materials favored by the food and beverage industry. "The labels look stunning with their glossy finish, vibrant colors, and high print resolution."

About DuraFast Label Company

DuraFast Label Company specializes in color label printing and represents the leading brands of color label printers on the market today including Epson, Primera Technology, Afinia Label, RTI Digital, iSys Label, and others. Get \$150 in free labels with your purchase by visiting http://www.durafastlabel.ca (Canada) or http://www.durafastlabel.com (USA) today.

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