

SmartChoice Fitness launches a limited time deal when buying their Sports Sunglasses to support National Bike Month!

With physical activity in both adults and kids in America on the decline there is no better time than to take this month seriously.

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/EINPresswire.com/ -- May is National Bike Month, established in 1956 by the League of American Bicyclists.

Originated to promote cycling as a fun way to travel, with the massive health and environmental benefits. Experts agree that cycling is an accessible and fantastic way to keep fit. Bring in the fact that it is sociable, a great family pastime and a cost efficient and environmentally friendly way to travel short distances, makes it all the more appealing.

To be a part of National Bike Month people are encouraged to get on their bikes as much as possible, even a short ride is beneficial. National Bike to Work week further drills down to show people that jumping in the car to drive to work is not always necessary – with the pinnacle being Bike to Work Day on May 20.

‘Getting active makes such a difference to a person’s physical and mental well-being’ says Nigel Piper of [SmartChoice Fitness](#), ‘Simply getting on your bike for a short ride on a regular basis will result in huge benefits’.

The team at SmartChoice Fitness have launched a fantastic offer on their sport sunglasses and mini bike pump to coincide with National Bike Month, which in turn is an ideal time now that people want to be outdoors due to improving weather.



‘Having the right equipment without breaking the bank makes all the difference’ continues Nigel ‘We understand how a simple change in someone’s daily activity can bring about fantastic health results, and what better time

Currently sold on the Amazon.com platform, SmartChoice's stylish sports sunglasses (which retail under their brand 'Openroad') have received rave reviews for their durability, wraparound protection and top notch UV 400 protection. They are suitable for any outdoor activity due to their polycarbonate frame and lense, meaning they are impact resistant too and come in three different colors, black, multi and white with the added bonus of a hard protective case. You can now pick up a pair for just \$15.99.

Openroad Sport Sunglasses are not only being sold for a great price, but during the month of May customers can make great savings on [Openroad's Mini Bike Pump](#) too. Purchase 2 or more of the sports sunglasses and get their quality, lightweight and robust all aluminium Mini Bike pump for a fraction of its usual cost. A perfect gift set for a cyclist or as a treat for yourself!!

To find out more about the sport sunglasses and the deals available, see their listing at <http://www.amazon.com/sportsunglasses/dp/B015YB086U>

Openroad is a brand from SmartChoice Fitness. Our Openroad brand aims to provide quality cycling gear, at affordable prices and we take pride in ensuring our customers are highly satisfied. Visit our website <http://smartchoicefitness.com> for further information.

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